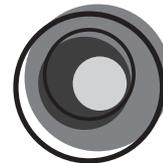




URUGUAY, DESIGN FROM INSIDE

Simple, yet sophisticated, modern and functional, are some of the qualities of the Uruguayan Design. As a result of creativity, and skilled national talent, Uruguay has been positioning itself in the international design scenario.

Meet Carolina Palombo Píriz, Claro, Diario, Menini Nicola, Muar, Samago, and Sibille, Uruguayan design studios at DesignJunction 2017.



CAROLINA PALOMBO PÍRIZ

We are a team of creative professionals and technicians who believe in the importance of giving design and functionality to spaces.

We love small scale, individual houses, interior spaces, furniture and daily used objects.

Studying and gazing at our clients needs, and tastes, challenge us to move and evolve while their habits evolve as well. We are committed to our work, going back to be part of the processes, exploring new forms made with traditional materials. We have passion for craftsmans-

hip, and love to the return to the basics, to what is genuine, to what tells a story.

Our search is toward those details that make the difference, toward an excellent result, paying special attention to the environment and to having an influence in architecture and design accordingly.

We consider family and hard work as the main drivers in life, and design as a mean to make a difference in it.

cpp.uy



claro

Estudio Claro is focused on furniture and interior design, created in 2008 by the Uruguayan designers Rosina Secondi and Daniel Appel, both industrial designers that specialize in furniture and design management.

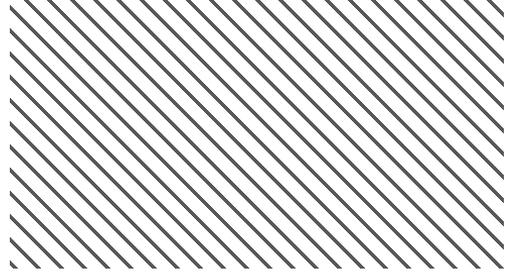
The success achieved through recognized design contests in Brazil, Spain and Chile, encouraged us to expand and provide production licenses and develop projects abroad.

Today, our products are commercialized by important design brands. Estudio

Claro is linked to design through a balanced view of functionality and esthetics considering this and the users the main goal of their projects.

There is a great interest in the sustainability of each production process, simple forms, the care for details, quality material and the constant search of differentiation by established tendencies of the way of living .

estudioclaro.com



DIARIO[®]

Diario is a design studio established in Montevideo, Uruguay. Founded in 2013, it is managed by Ana Sosa and Guillermo Salhón, and works within the fields of product, furniture and interior design.

It has a broad portfolio of products that are sold in various local and international stores, and also provides production licenses and develop-

ment of exclusive projects.

The inspiration comes from the functional and decorative nature of the Scandinavian model, creating simple, timeless designs, focusing on the study and combination of materials and forms, and prioritizing the constructive and aesthetic details.

“Exclusive designs that complement the surroundings without going unnoticed, by captivating people and improving their daylife.”

estudio-diario.com





menini nicola©

diseñadores

menini nicola© is an industrial design studio founded by Agustin Menini and Carlo Nicola, they are industrial designers dedicated to the development of home products and furniture since 2002. Since 2012 the studio has been marketing products throughout Brazil.

In addition the studio continue working in special projects, where it experiments with the result of its constant search for style: furniture with a local vision, a deep European influence and Scandinavian spirit. As a result, today the studio has earned its place in the Uruguayan design scene and it offers design services, design licences and sales products directly to its customers. menini nicola© believes that design is not only aesthetics; production, exploitation of materials and the entire life cycle of the product are of great importance as well.

menini nicola© is one of the current references of national design. It has worked in relevant projects, such as the equipment of the historical Teatro Solis' coffee shop, the food court of the Mercado Agrícola de Montevideo and other interesting projects related to the country's heritage, such as the development of equipment for the dean's office of the FADU (School of Architecture, Design and Urbanism), and space and equipment design for the Zorrilla Museum.

menini-nicola.com



DISEÑO

MUAR diseño is a design studio established in Montevideo, Uruguay. Created in 2011 by Federico Mujica and Carolina Arias, dedicated to the development of home products, furniture and interior design.

Contemporary design of simple forms and aesthetic care, use of noble materials, and a close link with the production are the characteristics of the studio.

"Our daily work is to resolve situations ranging from small interventions to the generation of

integrated projects covering architecture, interior design and furniture, always focused on the needs and desires of our customers.

These projects are our source of inspiration for the design of furniture which will then be

developed for the sale of licenses.

We design spaces, objects, experiences, images, ways of living ..."

muar.com.uy





sámago

Sámago is a design studio located in the city of Montevideo, Uruguay, established in 2013 by a team of young architects and industrial designers who work together to generate value through design.

They develop a wide range of home furniture and accessories using wood as the main material and CNC technology to manufacture them. This enables the offer of better products generating virtually no waste on materials and maintaining high standards in finishes and details, always taking into account the usability of

the product and the user experience. Sámago designs have been recognized internationally in some of the most outstanding design fairs like the 20014/16 "Bienal Iberoamericana de Diseño" of Madrid and the 2016/17 "Salão Design" in Brazil. They also participated at London Designjunction 2016 where they exhibited 3 of their iconic designs and are doing it again this year, launching the "Lucero" bar cabinet into the European market.

samago.com

sibille

Sibille is a studio led by industrial designer Claudio Sibille. He has experience working in China (2013) designing sofa beds and space saving furniture. From 2013 onwards, he has been focusing his attention in the Brazilian market, having licensed many furniture designs to renowned Brazilian firms. Sibille's design philosophy is that of keeping the spirit flame of the old with a renewed, present

stamp. Sibille's work methodology is designing projects for customers by license or selling of projects. Sibille's work has been featured in extensive media like New York Times. His work has earned several award and recognitions in Competitions like A' Design Award (Italy), Salao Design (Brazil) and Mercosul (Uruguay).

csibille.com



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