



# LATIN AMERICA'S #1 BUSINESS GATEWAY



HQ-SSC & Trading Centers



Regional Distribution Centers



KPO/LPO



Financial Advisory Services





# Why Uruguay?



-  Reliability
-  Market access
-  Talent
-  Quality of life
-  Success track record



Logistics



Commerce  
& Services



Innovation



Production

LATIN AMERICA'S #1 BUSINESS GATEWAY



## LOGISTICS

·Regional  
distribution



## COMMERCE & SERVICES

·Trading  
·Sales / SSC / HQ



## INNOVATION

·Tech solutions  
·R & D



## PRODUCTION

·Agribusiness  
·Renewables  
·Tourism & Real estate  
·Manufacturing

### Natural Resources



**UruguayNatural**

### Regional HUB



**Uruguay  
SmartServices**



## LOGISTICS

·Regional distribution



## COMMERCE & SERVICES

·Trading  
·Sales / SSC / HQ



## INNOVATION

·Tech solutions  
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## PRODUCTION

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Agribusiness – Renewables – TUR.& RE



Equipment



Life Sciences



It



KPO



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# Reliability



Uruguay  
Smart Services



**Strong democracy;  
political, social and  
economic stability**



**Easy for business &  
free capital or  
profit repatriation**



**Outstanding tax  
benefits & government  
support**



## Ranking - Uruguay in Latam



**Democracy Index**  
(Economist Intelligence Unit, 2017)

**#1**



**IT Development Index**  
(Economist Intelligence Unit, 2017)

**#1**



**Low corruption**  
(Transparency International, 2017)

**#1**



**Average Internet Speed**  
(AKAMAI, 2017)

**#1**



**Prosperity Index**  
(Legatum Institute, 2017)

**#1**



**E-Gov Development Index**  
(United Nations, 2016)

**#1**



**Rule of Law Index**  
(World Justice Project, 2017)

**#1**

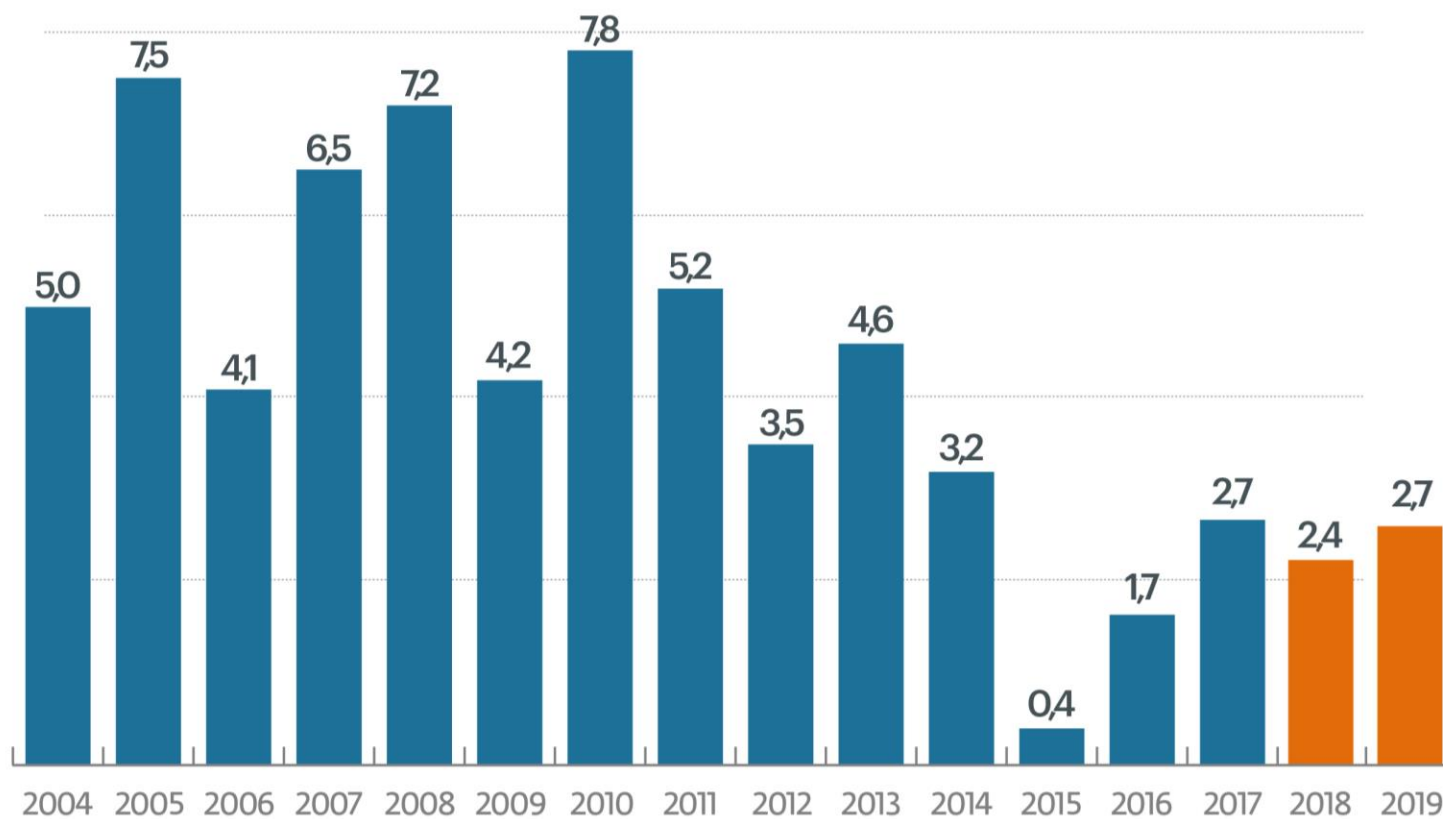


**Quality of living**  
(Mercer, 2017)

**#1**

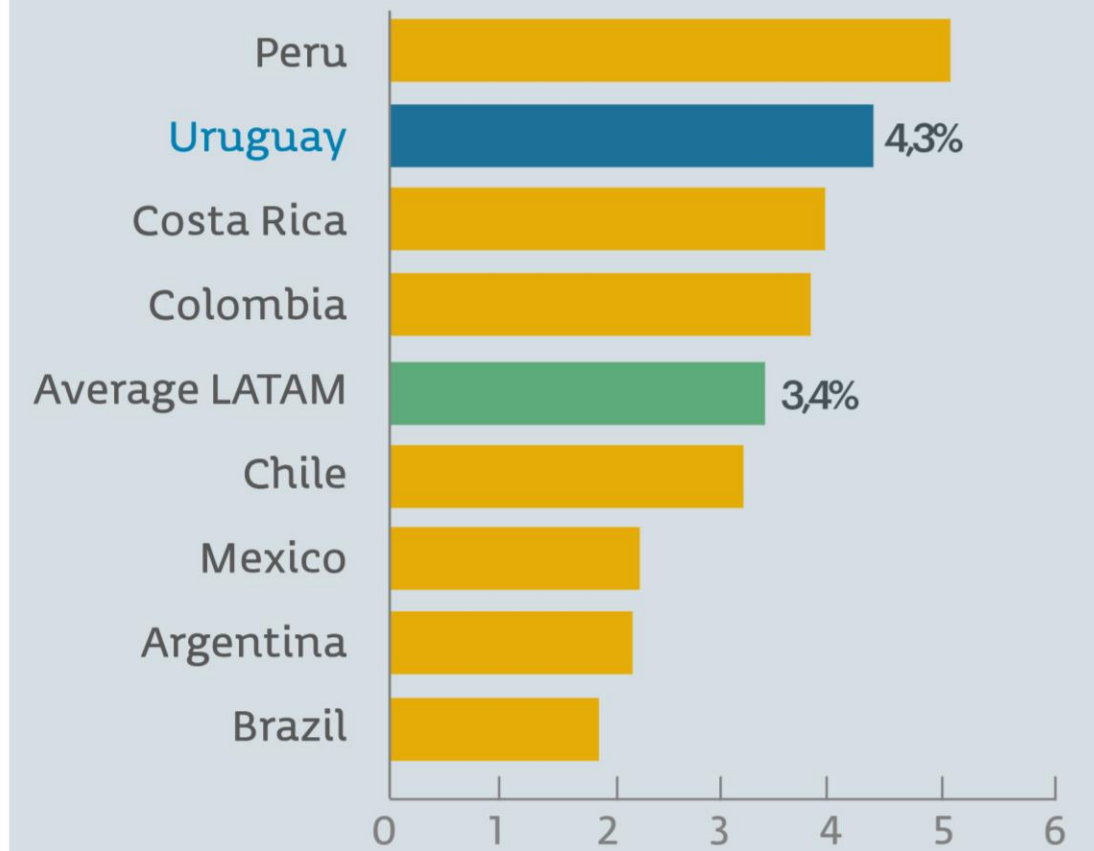
## Economic Growth

Growth of GDP (%) Uruguay



Source: Central Bank of Uruguay, Central Bank of Uruguay Expectations Survey August 2018

Average annual growth of GDP (%) (2007-2017)

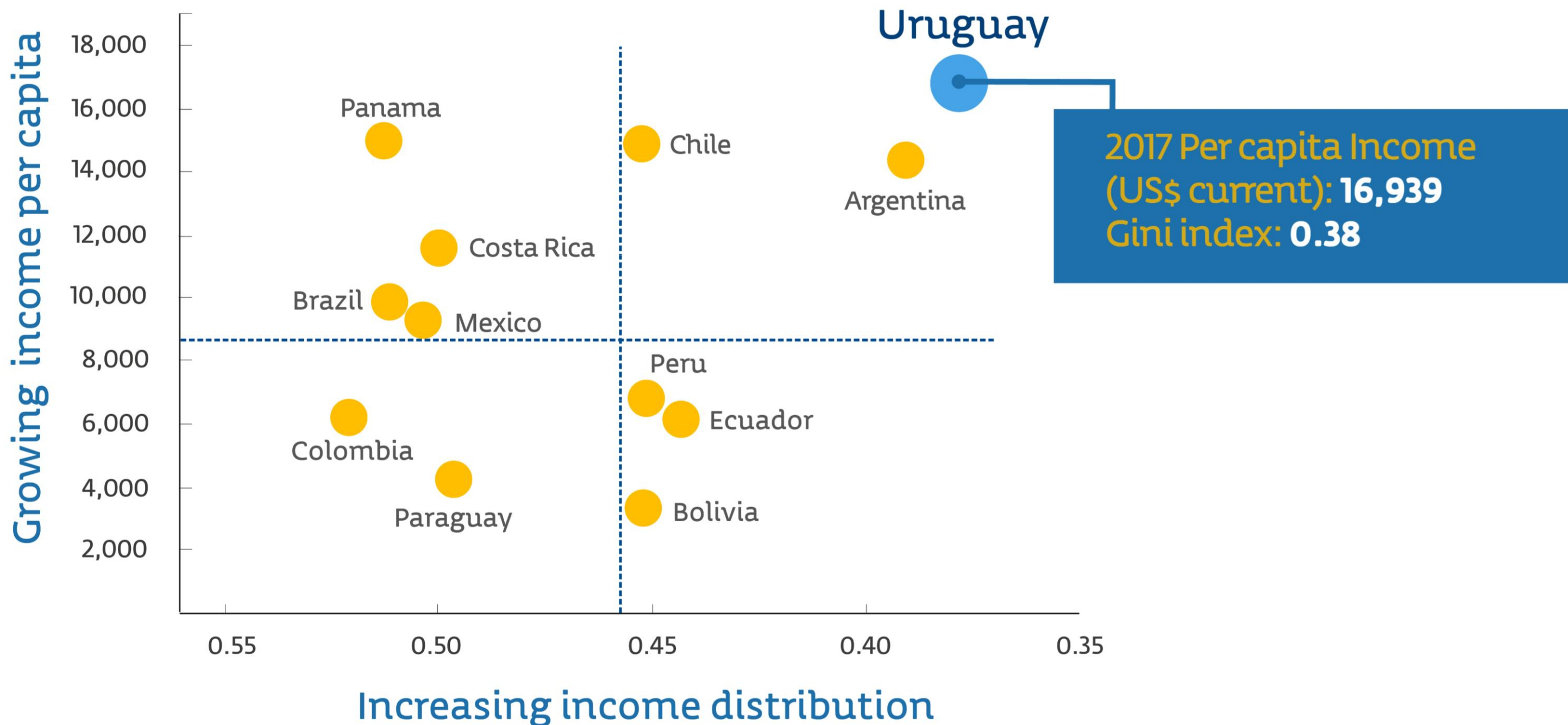


Source: WEO, IMF, April 2018

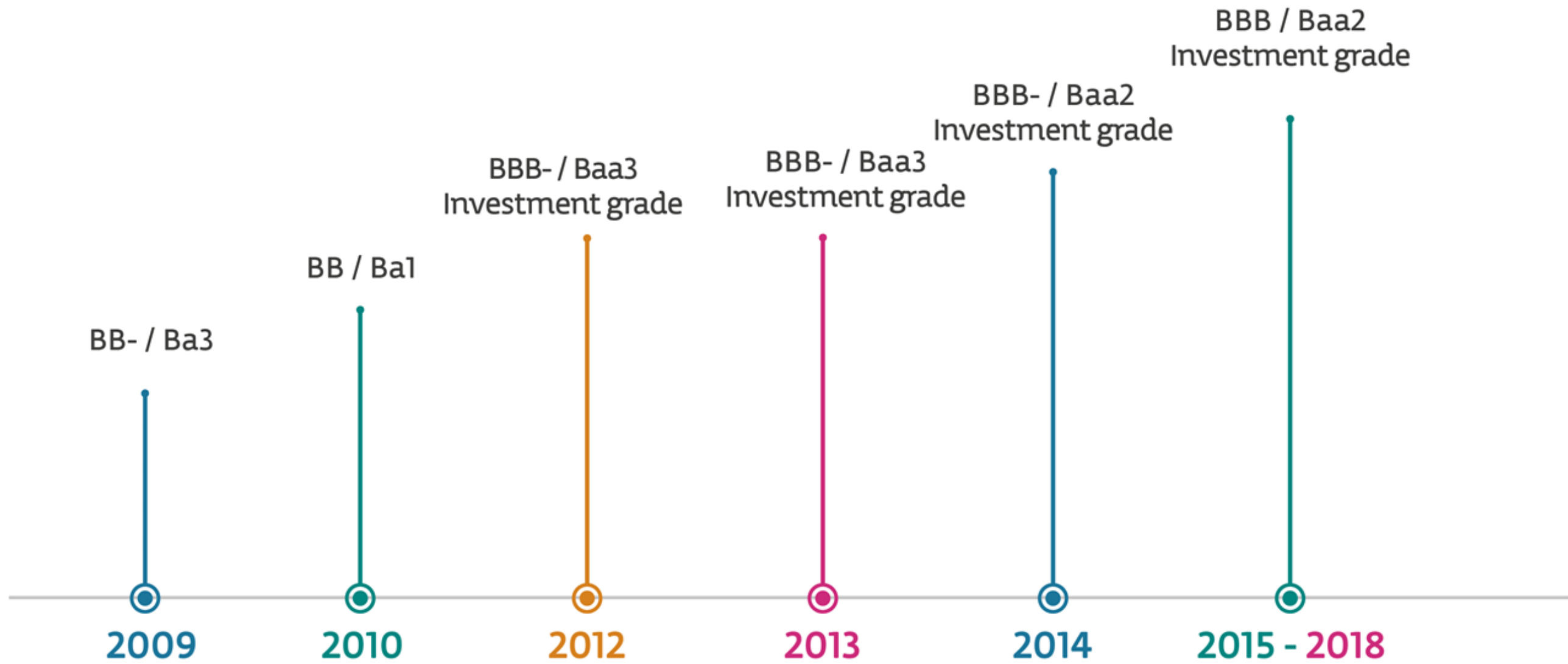


## Growth with equity

Income level and distribution in Latin America  
(US\$ per cápita and Gini index, 2017)



## Investment Grade



MOODY'S

STANDARD  
& POOR'S  
The McGraw-Hill Companies

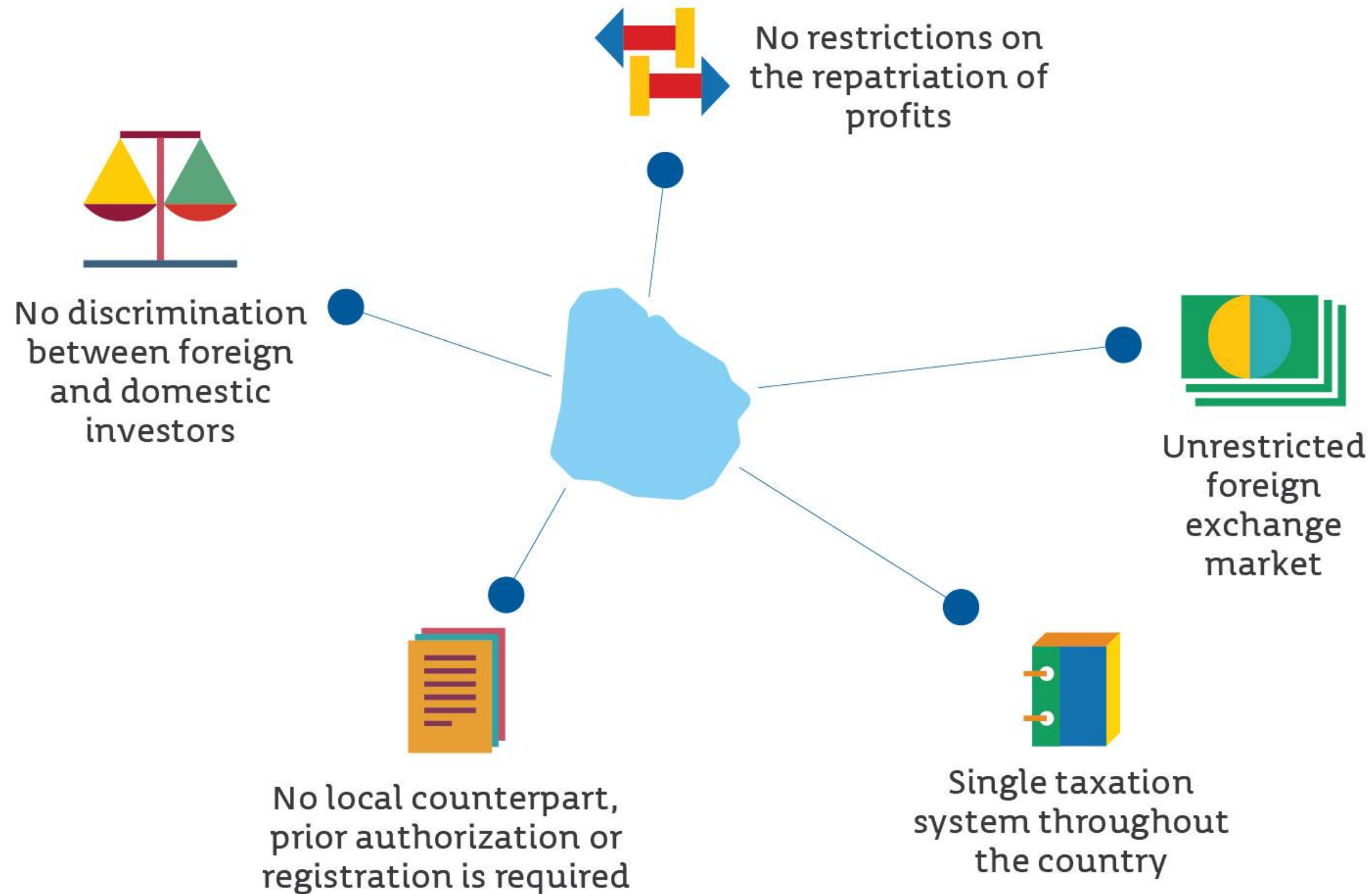
FitchRatings

R&I

DBRS



## Ease of doing business



## Outstanding tax incentives



Investment Law



Free Trade Zones



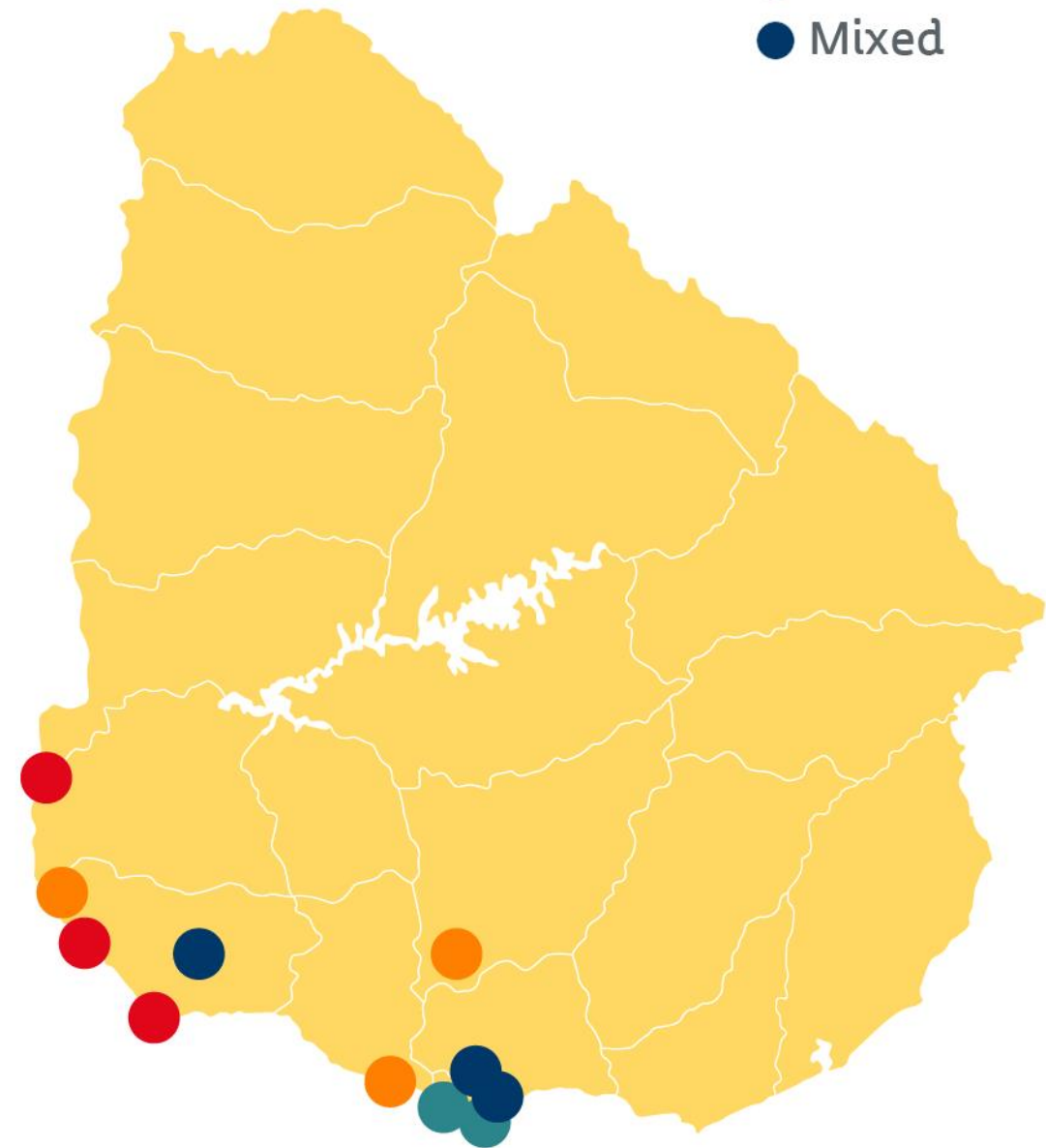
Free ports & airports





## Free zones

- Industrial
- Logistic
- Services
- Mixed



**Users 100 % exempted from:**

- » Corporate Income Tax
- » Net worth Tax
- » Imports fees
- » Any other tax present or future



## Free ports and airports



Carrasco International Airport,  
the only free airport in South America



The only free ports in the  
Atlantic coast of South America

- Goods exempted from domestic taxes and imports charges.
- Free transit of goods without permits or formal procedures.
- Exemption of net worth tax and Corporate Income Tax for foreign legal entities.
- Automation in a wide range of operations.



# Market Access



**Uruguay**  
Smart Services



Easy access to Brazil  
and Spanish – speaking  
countries



Convenient time  
zone & cultural  
affinity



World – class facilities  
& connectivity



## Strategic location



### Transports times



		
Buenos Aires	1.00 h	24 h
Porto Alegre	1.30 h	24-48 h
Rio de Janeiro	4.00 h	72-96 h
São Paulo	2.30 h	72-96 h
Asuncion	2.00 h	72-96 h
Santiago	2.30 h	72-96 h
Lima	4.30 h	
Panama	6.00 h	

Trucking time does not include average customs time.



## Leader in communications

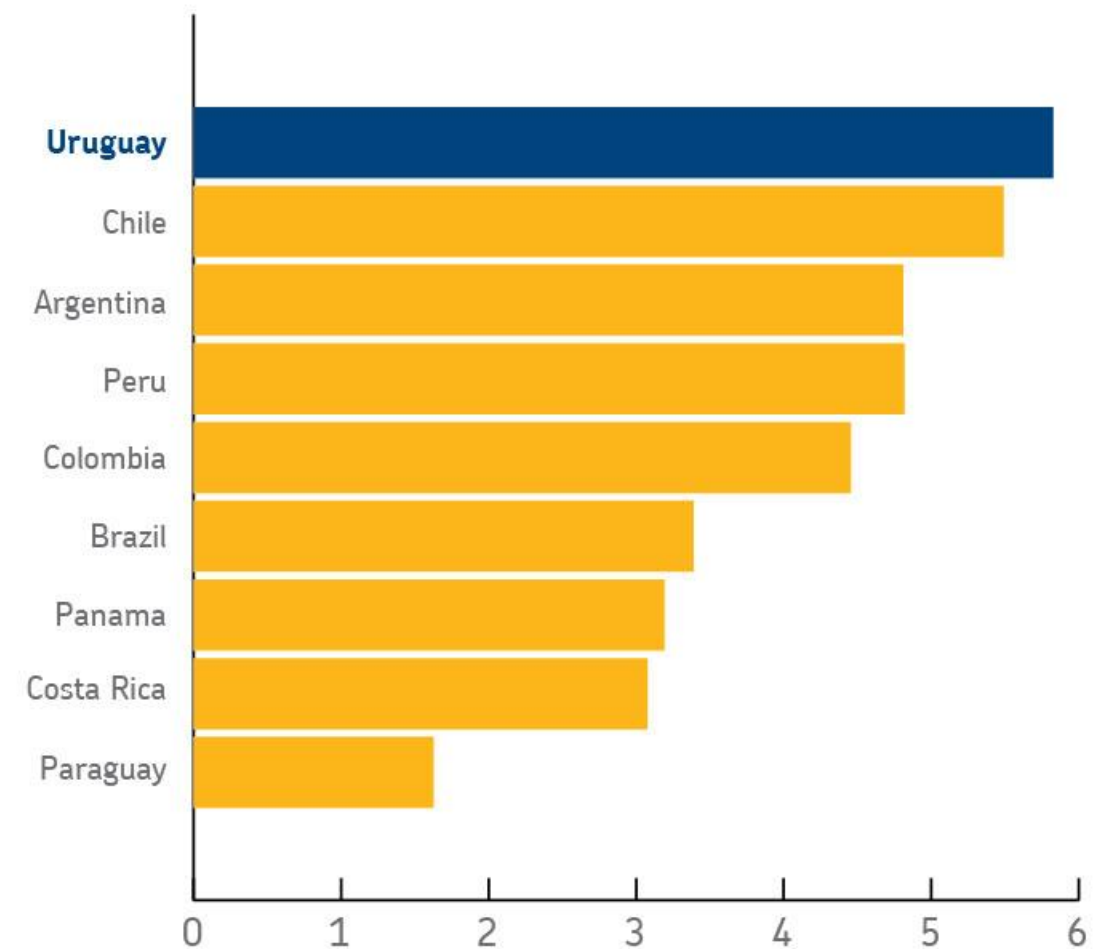
# #1

Internet penetration  
(fixed broadband)



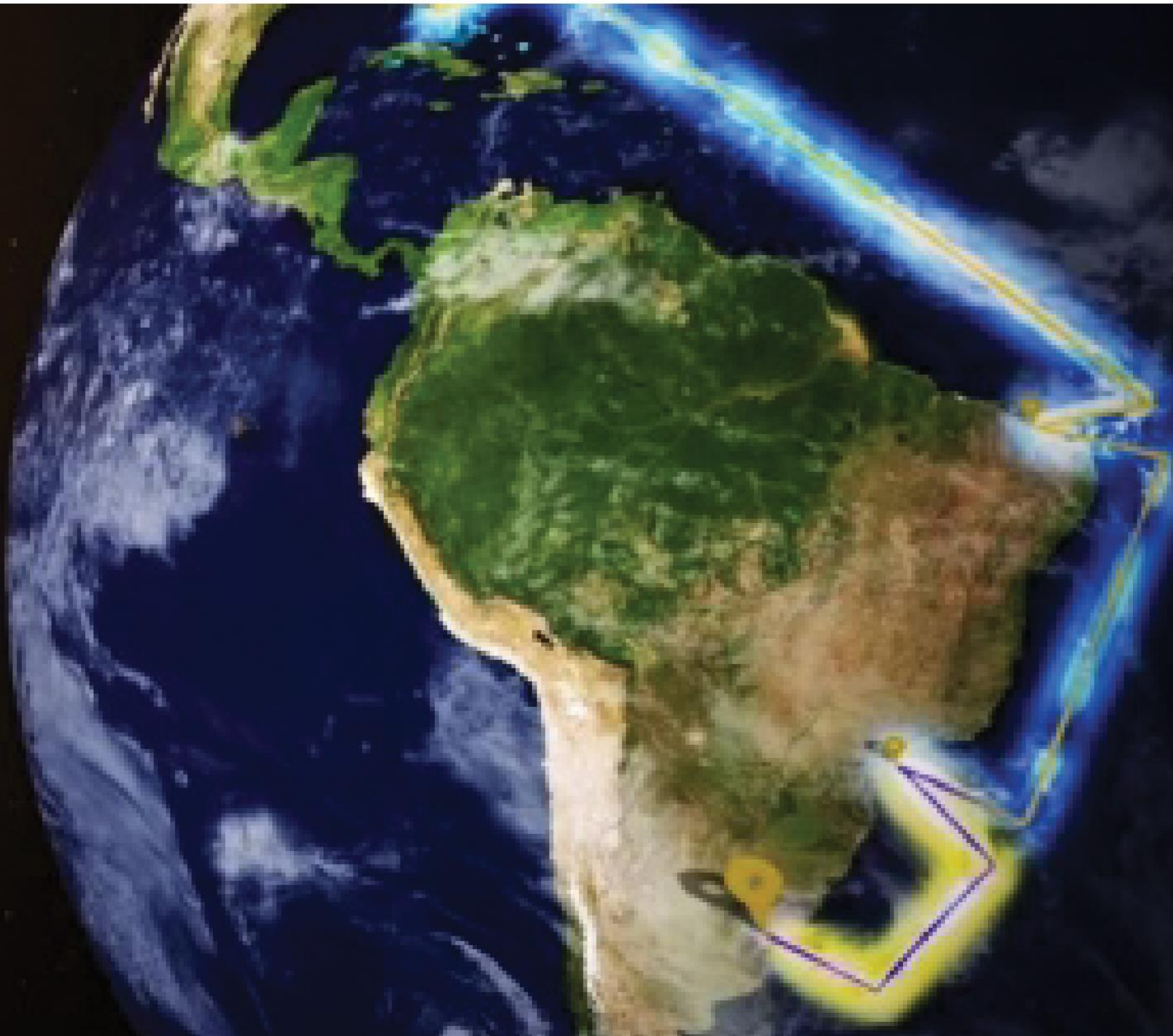
# #1

Internet download speed  
(Kbps, average)



Modern - Tech Infraestructure  
Submarine Cable

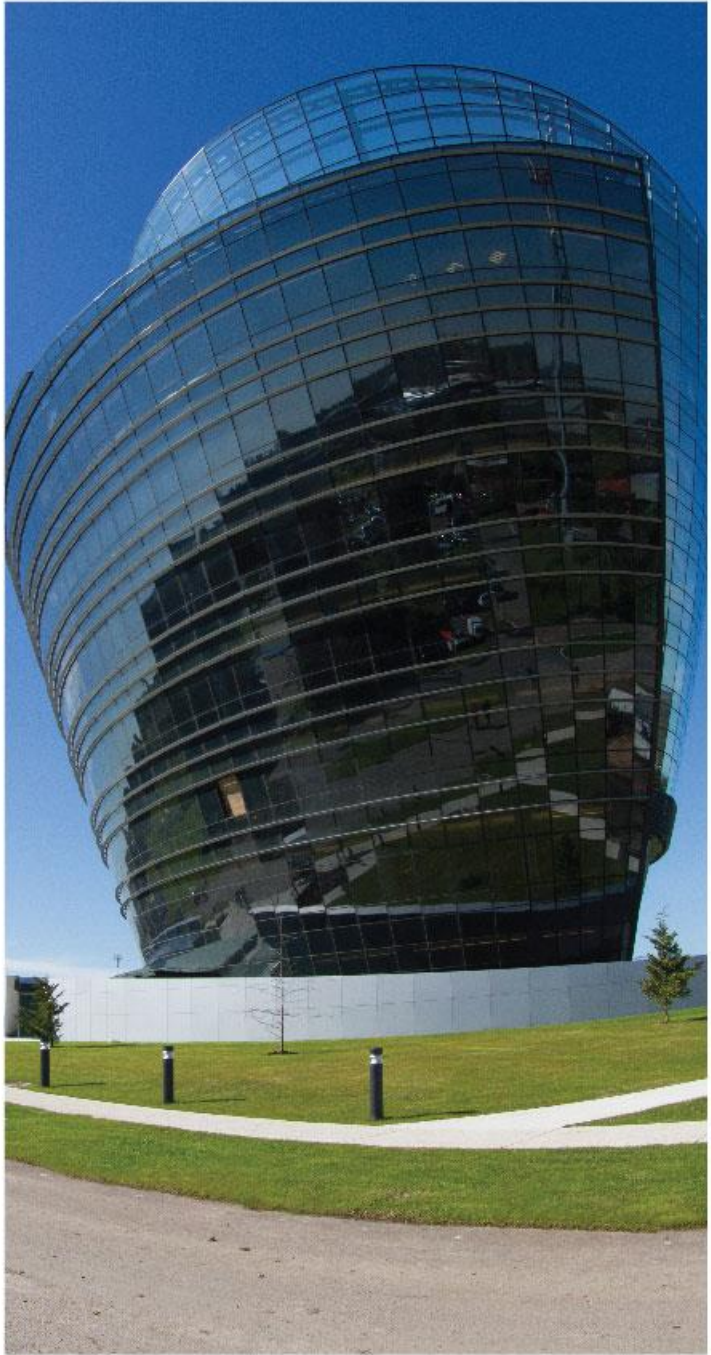
antel Google



- Connection
- Reach
- Synergy



## World Class facilities



Zonamerica



World Trade Center



Aguada Park



Parque de las Ciencias



# Talent



Highly skilled &  
multilingual: Spanish,  
English, Portuguese



Competitive, adaptable  
& committed labor force



Long term  
education policies



## High educational level



Free public education including Tertiary Education.  
87% of total university students attend public universities.





## Digital inclusion



# #D9

Uruguay invited to join D9 Group



Plan Ceibal

1st country in the world to give laptops to all students and teachers in State-run schools and high schools.

Learning English  
Online English instruction provided to all students and teachers.



## Government support

Financial support for specific training plans

Up to 70% of costs



finishing schools 

- More than 132 approved training proposals
- More than 4,000 People trained
- + 1M USD Program contribution
- + 4M USD Total investment

EASY, QUICK AND USEFUL



## Government support

A global services  
employment website.

- Job Offers
- Industry promotion
- Private sector-Academia linkages



- More than 20.000 people registered
- More than 300 companies registered
- More than 16.500 tests performed
- More than 1000 job opportunities in global services
- More than 80 activities per year in educational institutions



Government support

## Fast track for Residence and Visa procedures



**8 Day Fast Track** for Global Services investors and/or employees



# Quality of life



**Relaxing and  
enjoyable  
place to live**



**Vast cultural,  
educational, and  
health amenities**



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Uruguay  
**SmartServices**



**Uruguay XXI**  
INVESTMENT, EXPORT AND COUNTRY  
BRAND PROMOTION AGENCY

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