



Uruguay

BUSINESS & INNOVATION HUB #1 IN LATAM

Sustainable production

- AGRIBUSINESS & FOOD
- RENEWABLES
- MANUFACTURING
- TOURISM & REAL ESTATE

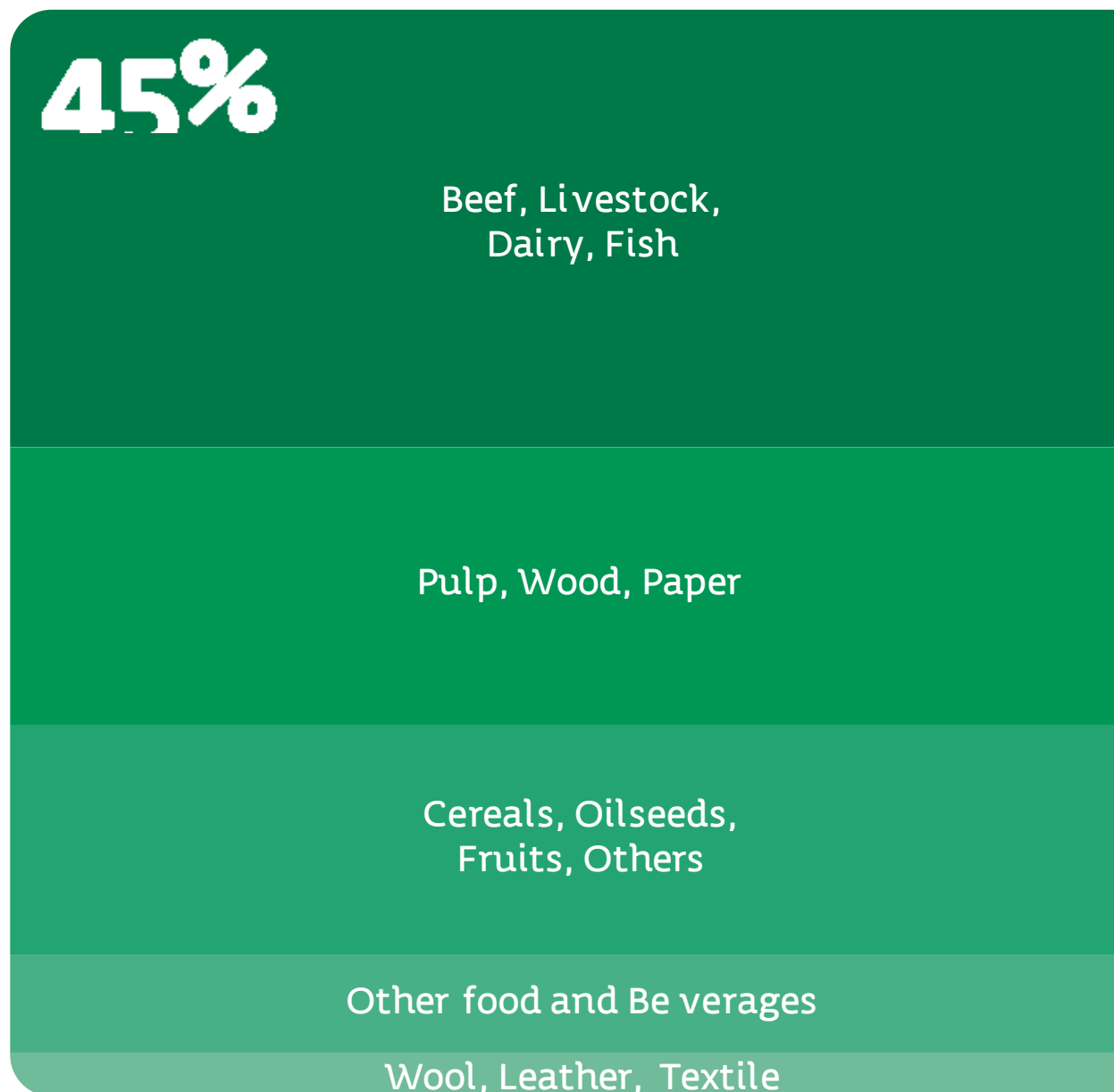
Trade & Global services

- REGIONAL DISTRIBUTION
- HQ - SSC - TRADING
- IT - FINANCIAL
- CREATIVE SERVICES

Infrastructure

Exports at a glance

Agribusiness and food



Global Services



SUSTAINABLE PRODUCTION HUB

Uruguay produces food for **30** million people

It has the capacity to feed **50** million people



GLOBAL SERVICES HUB

#1 SOFTWARE EXPORTER per capita in SOUTH AMERICA





UNIQUE COMBINATION OF ATTRIBUTES

Reliability & Certainty

- Stability - Transparency
- Sustainability - ESG
- World class infrastructure

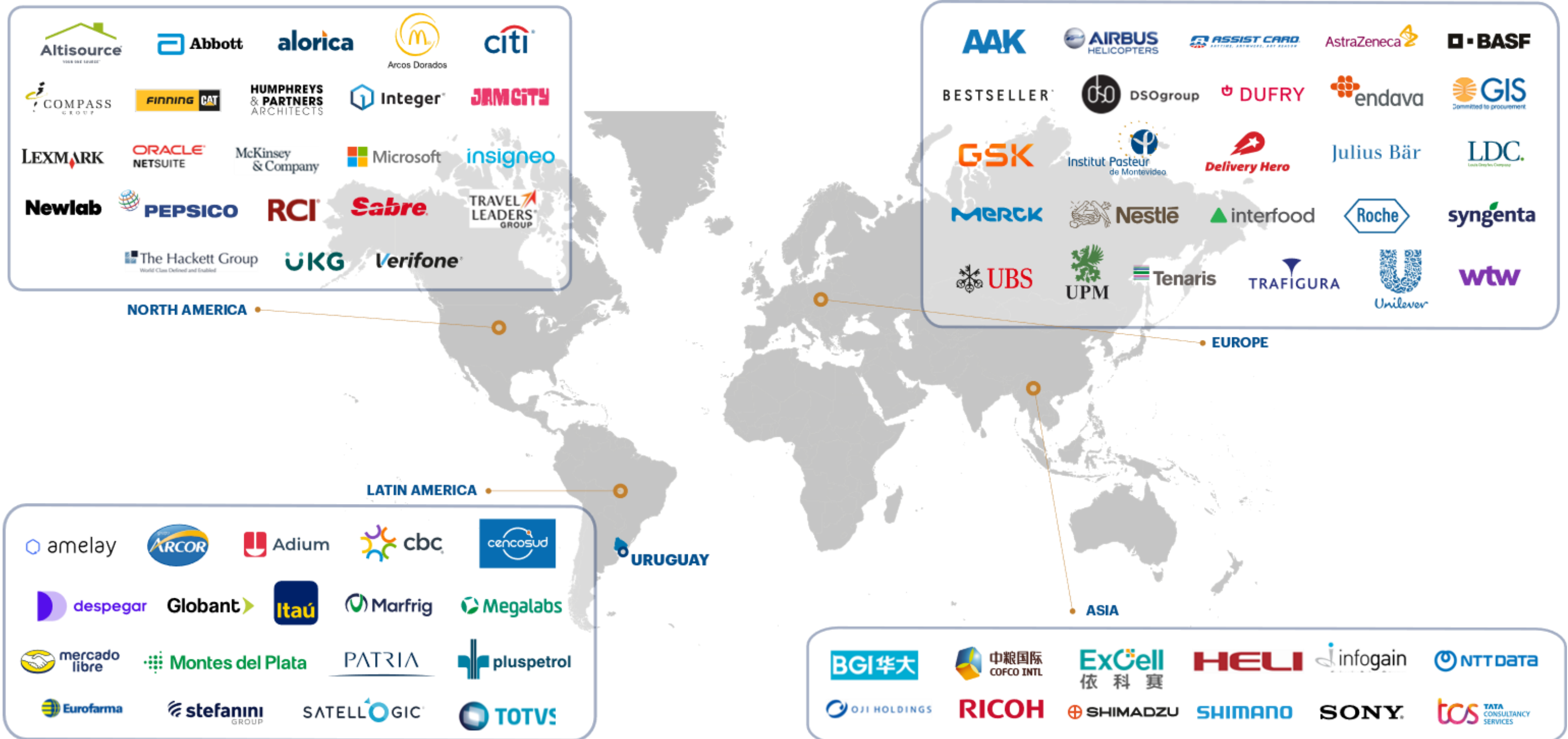
Easy for business

- Markets & Clients access
- Financial freedom & Incentives
- Innovation ecosystem

Talent & Lifestyle

- Multilingual - Flexible - Creative
- Peaceful - Diverse - Safe

HUB operations in Uruguay



Reliability



Uruguay



Stable



Safe



Sustainable

Uruguay in Latin America



Democracy
(Economist Intelligence Unit, 2023)

#1



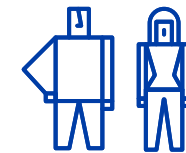
Rule of Law
(World Justice Project, 2023)

#1



Low corruption
(Transparency International, 2023)

#1



Social Mobility
(World Economic Forum, 2020)

#1



Civil Liberties
(Freedom House, 2024)

#1



E-Government
(United Nations, 2024)

#1

Uruguay & Europe



Democracy Index

- Norway
- Iceland
- Sweden
- Finland
- Denmark
- Ireland
- Switzerland
- Netherlands
- Luxembourg
- Germany
- Uruguay #11**
- Austria
- UK
- Greece
- France
- Spain
- Czech Republic
- Estonia
- Malta
- Portugal
- Slovenia
- Italy

(Source: Economist Intelligence Unit)



Rule of law

- Denmark
- Norway
- Finland
- Sweden
- Germany
- Luxembourg
- Netherlands
- Estonia
- Ireland
- Austria
- UK
- Belgium
- Lithuania
- Czech Republic
- France
- Latvia
- Spain
- Uruguay #18**
- Slovenia
- Portugal
- Malta
- Cyprus

(Source: World Justice Project)



Corruption Index

- Denmark
- Finland
- Norway
- Sweden
- Switzerland
- Netherlands
- Germany
- Luxembourg
- Ireland
- Estonia
- Uruguay #11**
- Belgium
- Iceland
- Austria
- France
- UK
- Lithuania
- Portugal
- Latvia
- Spain
- Czech Republic
- Italy

(Source: Transparency international)



Civil Liberties

- Finland
- Sweden
- Norway
- Denmark
- Ireland
- Luxembourg
- Netherlands
- San Marino
- Uruguay #5**
- Switzerland
- Portugal
- Slovenia
- Belgium
- Estonia
- Iceland
- Czech Republic
- Germany
- Austria
- Andorra
- Cyprus
- Italy
- UK

(Source: Freedom House)

Uruguay & the Americas

Democracy Index

Canada
Uruguay #2
 Costa Rica
 Chile
 United States
 Trinidad and Tobago
 Jamaica
 Panama
 Suriname
 Brazil
 Argentina
 Colombia
 Dominican Republic
 Guyana
 Paraguay
 Peru
 Ecuador
 Mexico
 Honduras
 El Salvador
 Guatemala
 Bolivia

(Source: Economist Intelligence Unit)

Rule of law

Canada
Uruguay #2
 United States
 Costa Rica
 Chile
 Barbados
 Antigua and Barbuda
 St. Kitts and Nevis
 Saint Vincent
 Saint Lucia
 Grenada
 The Bahamas
 Dominica
 Jamaica
 Argentina
 Trinidad and Tobago
 Panama
 Guyana
 Belize
 Suriname
 Brazil
 Dominican Republic

(Source: World Justice Project)

Corruption Index

Canada
Uruguay #2
 Barbados
 United States
 Chile
 The Bahamas
 Saint Vincent
 Dominica
 Costa Rica
 Saint Lucia
 Grenada
 Jamaica
 Cuba
 Trinidad and Tobago
 Colombia
 Guyana
 Suriname
 Argentina
 Brazil
 Dominican Republic
 Panama
 Ecuador

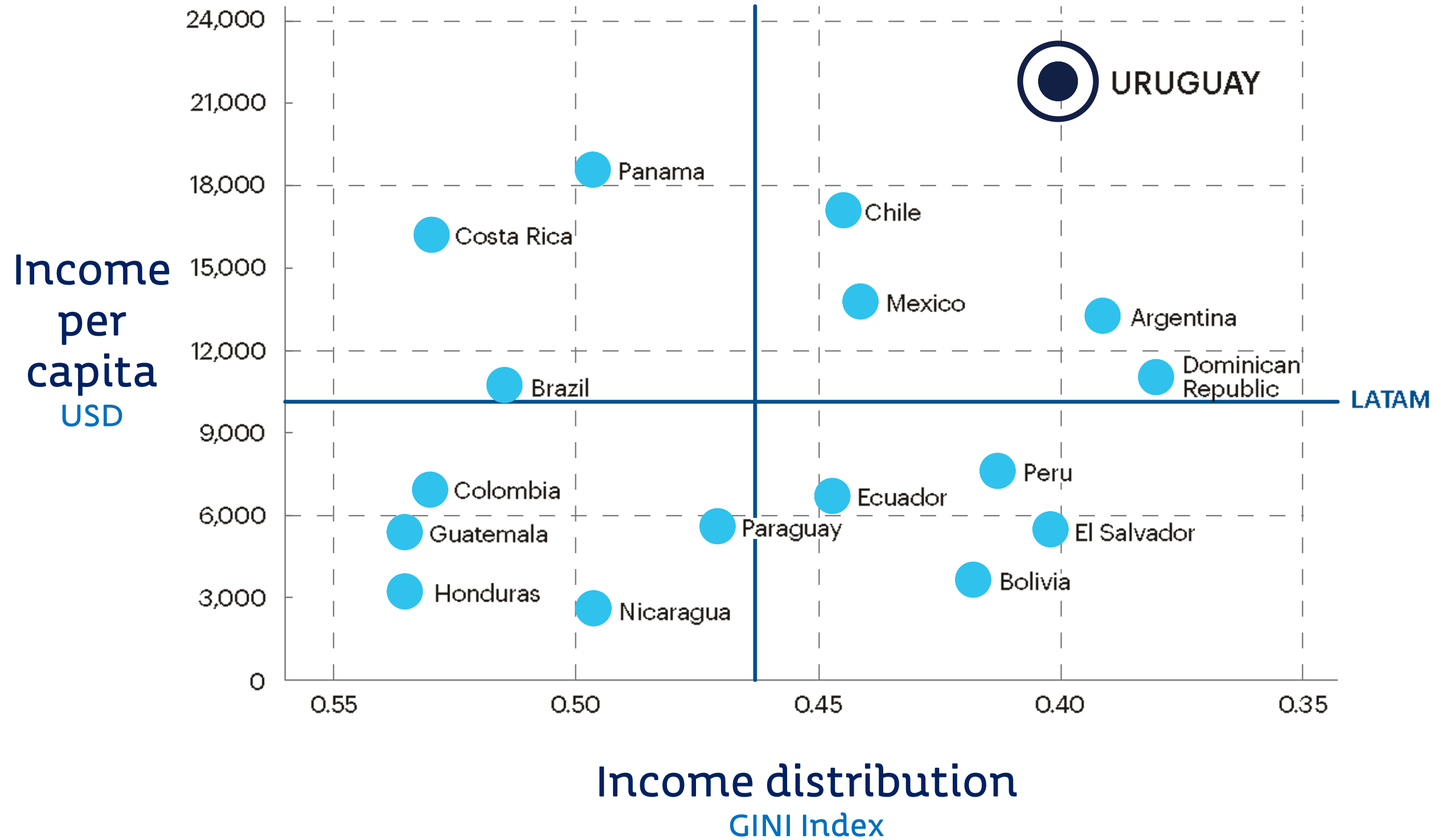
(Source: Transparency international)

Civil Liberties

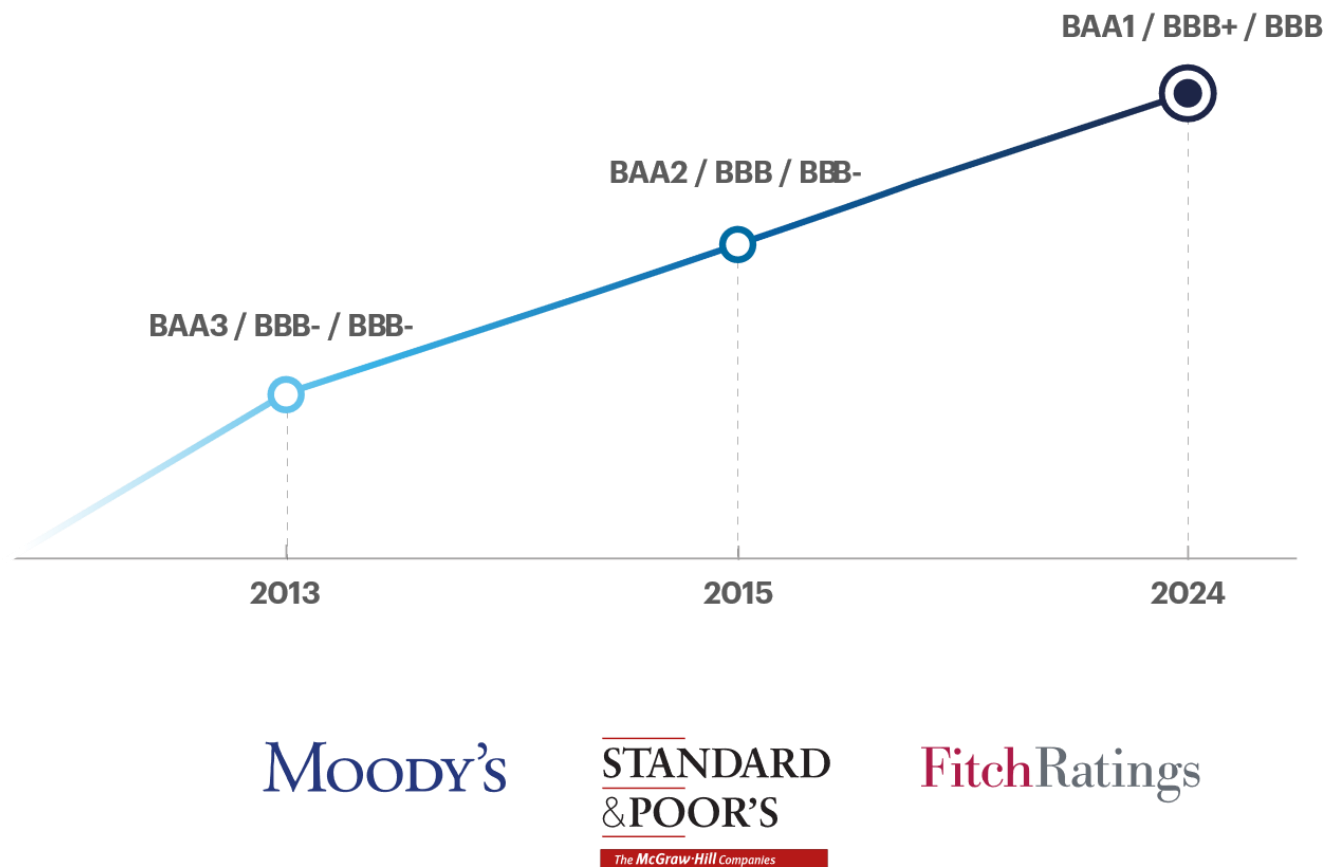
Canada
Uruguay #2
 Barbados
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 St. Kitts and Nevis
 Belize
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 Argentina
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 United States
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 Jamaica
 Suriname
 Guyana
 Brazil

(Source: Freedom House)

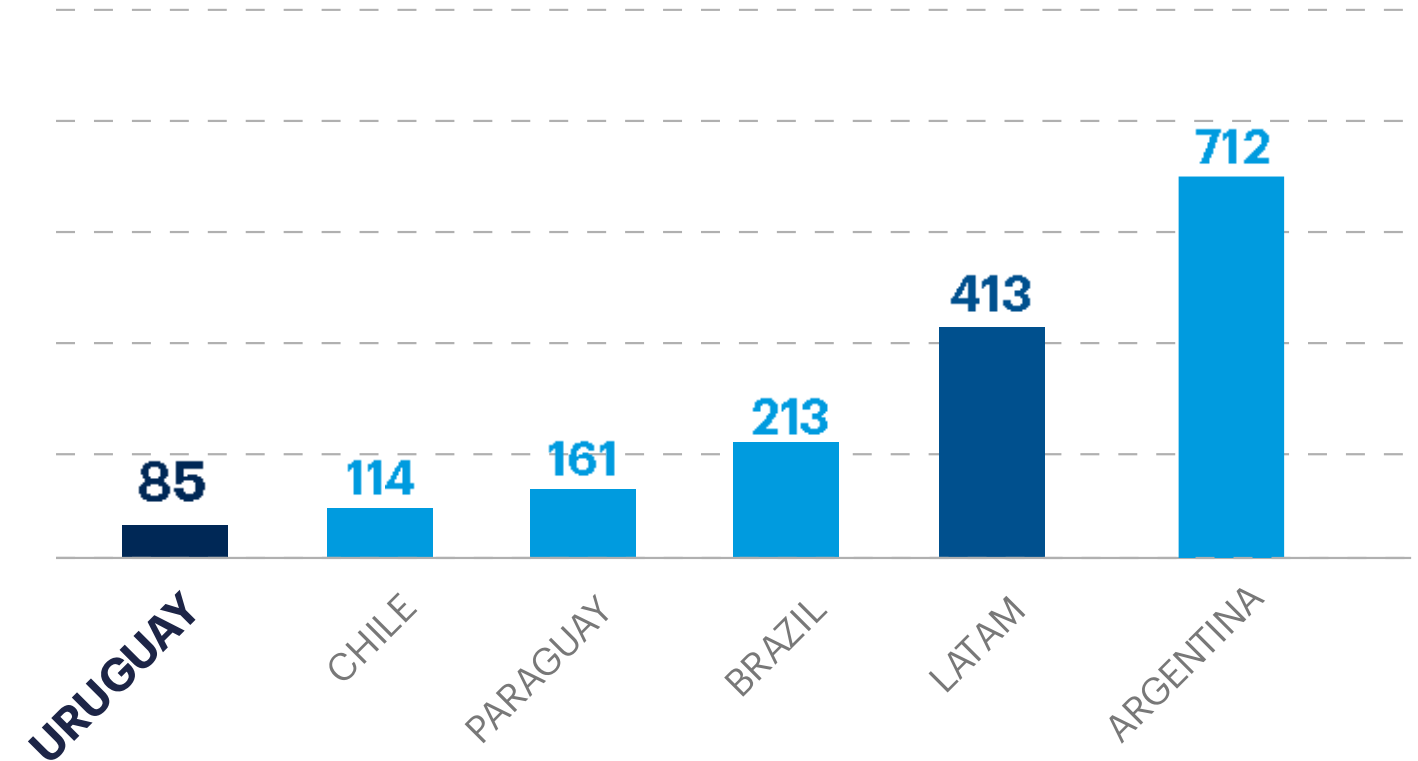
Equitable growth



12 consecutive years of Investment grade



The lowest country risk in the region



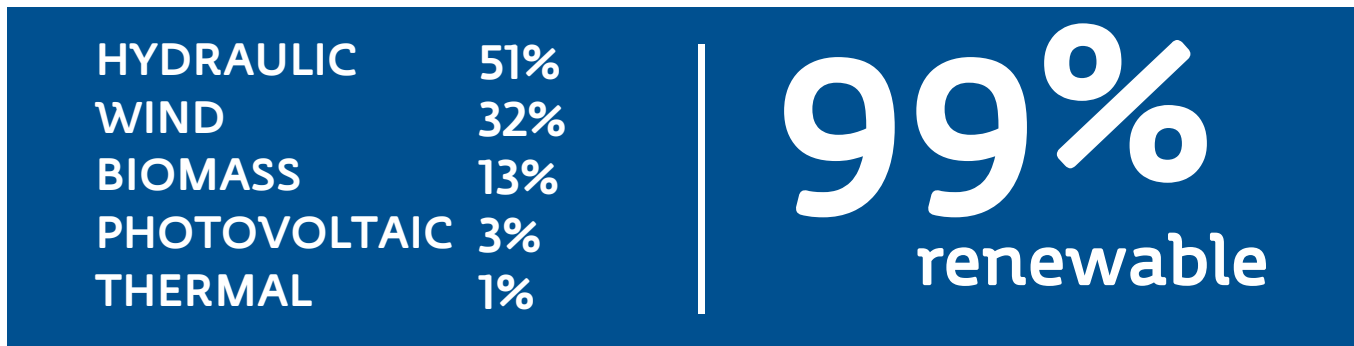
Country risk in Latin America – Basis points
December 2024

Source: Ministry of Economy and Finance of Uruguay, J.P. Morgan Chase (September 2024).



#6 IN THE WORLD - Wind & Solar Energy

REN 21 2024 Report



Source: UTE - January to November 2024



At the forefront of sustainability



GREEN BOND LINKED TO KPI



44%

Native forest and growing



+80%

Livestock production based on natural pastures



LAWS:

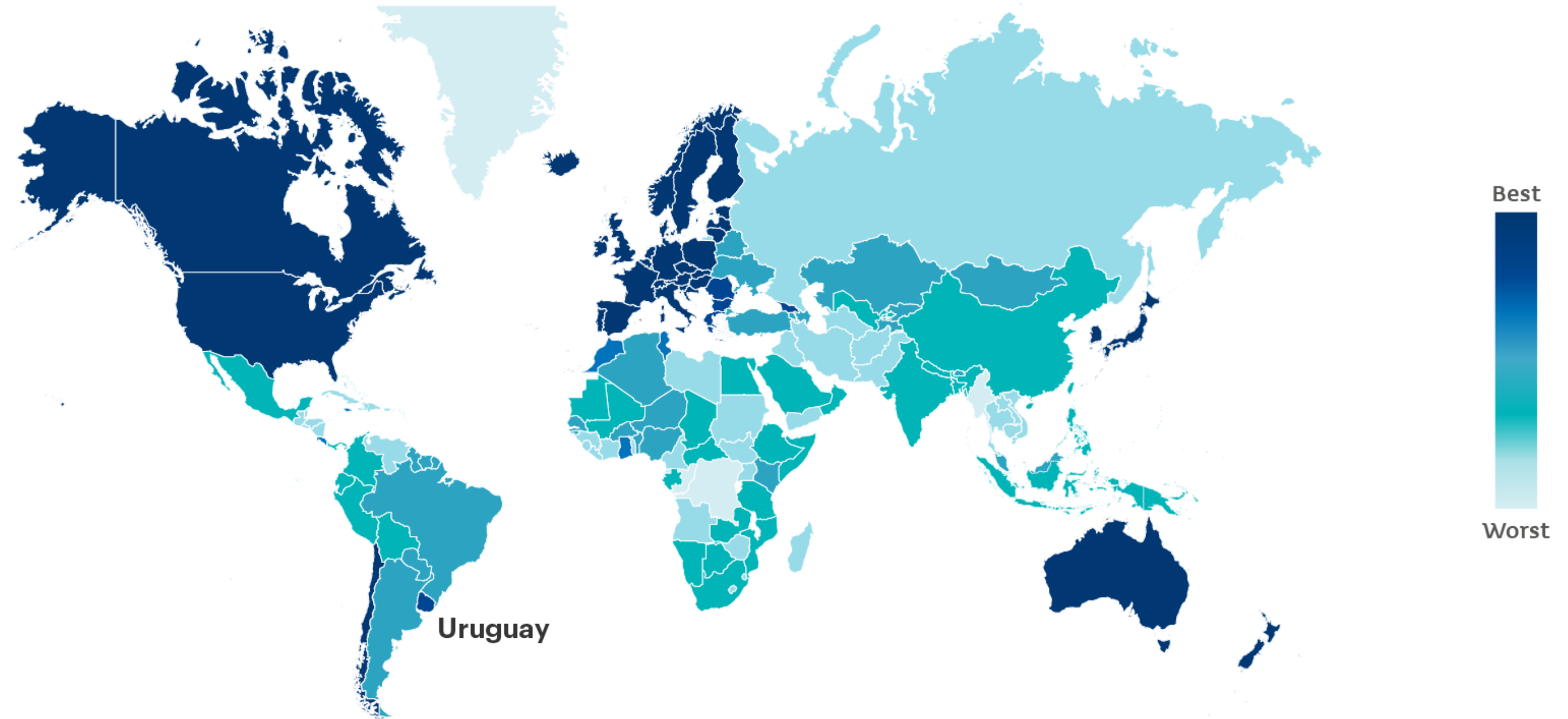
Soil Conservation

Protected Area

Waste Management

ESG top performance

Environment · Social · Governance



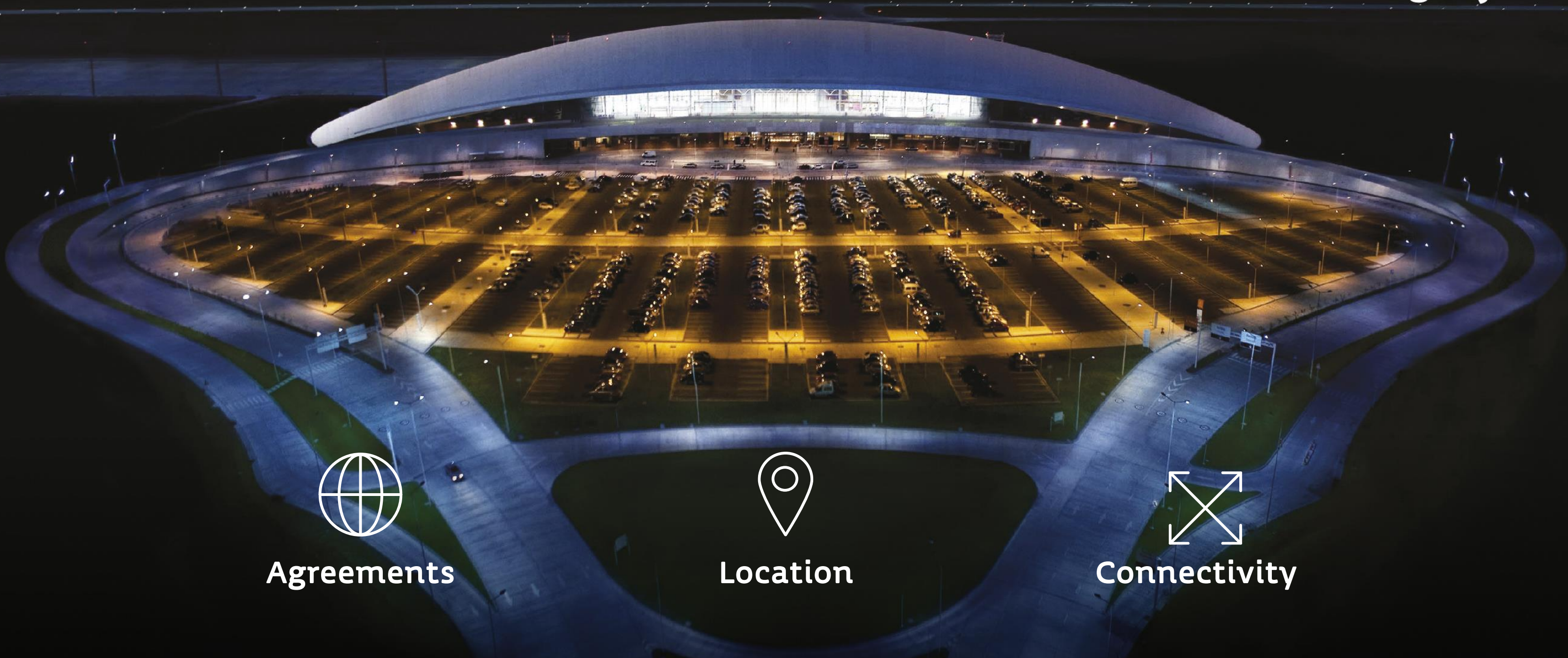
Easy for business



Access



Uruguay



Agreements



Location



Connectivity

**NEUTRALITY
& CULTURAL
AFFINITY**

**INTERMEDIATE
TIME ZONE**



New York
GMT -4



Uruguay
GMT -3



London
GMT +1

**WORLD CLASS
LOGISTIC SERVICES**

TECHNOLOGY
TALENT
INFRASTRUCTURE
CONNECTIVITY

**MULTIMODAL
SOLUTIONS**



Montevideo

TRADE AGREEMENTS

MERCOSUR
MEXICO
CHILE

DOUBLE TAXATION

**AVOIDANCE
& SERVICES
AGREEMENTS
NETWORK**

Leader in Telecommunications in Latin America



Internet penetration
- fixed broadband
(International Telecommunication Union)

#1



% of homes connected
by optical fiber

#1



Adoption of IT
(World Economic Forum)

#1



% of companies
connected by optical fiber

#1



Digital Nations member
(World's leading digital
governments)

#1

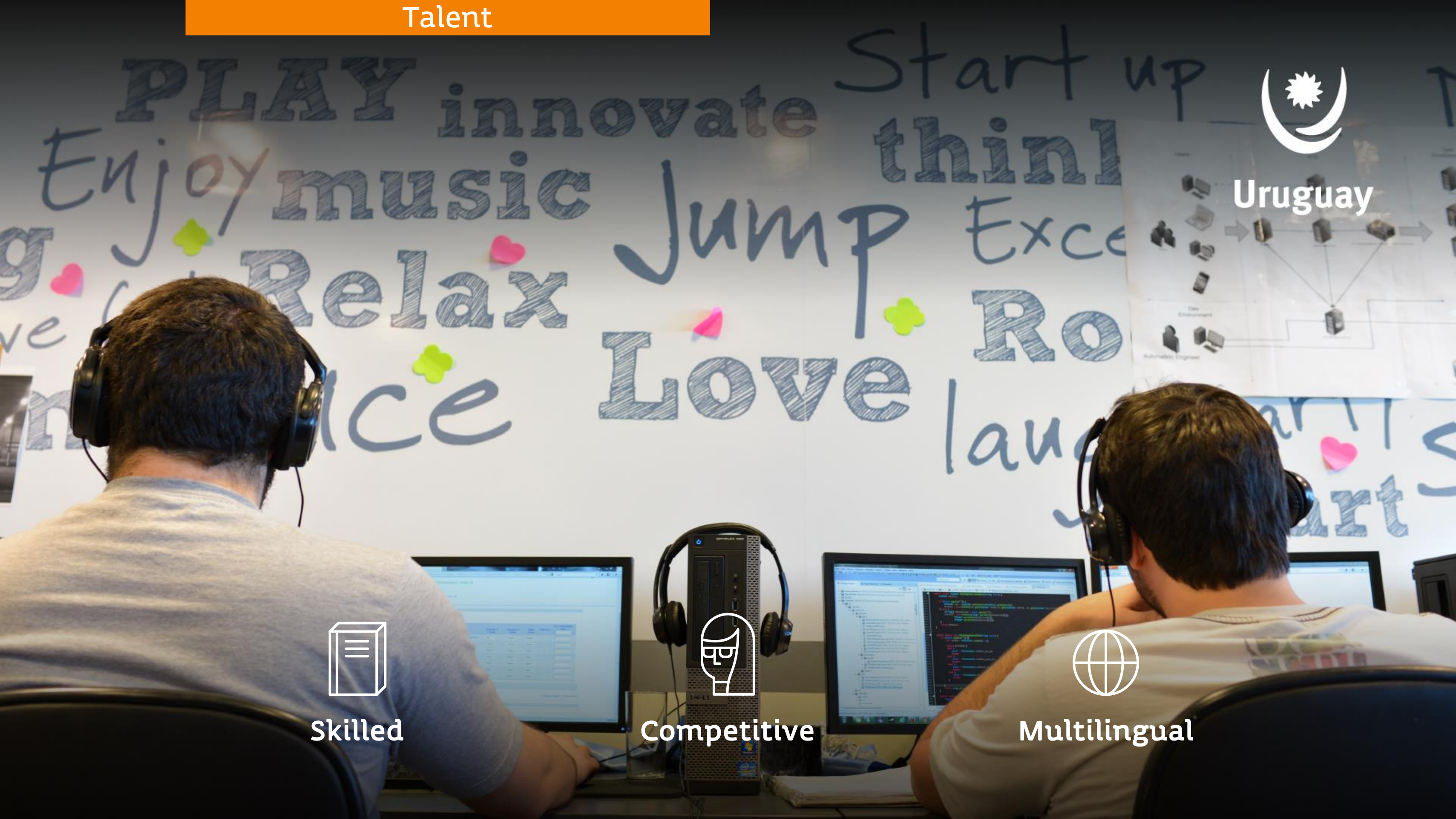


E-Government
Development Index
(United Nations, 2024)

#1



Uruguay



Skilled



Competitive



Multilingual

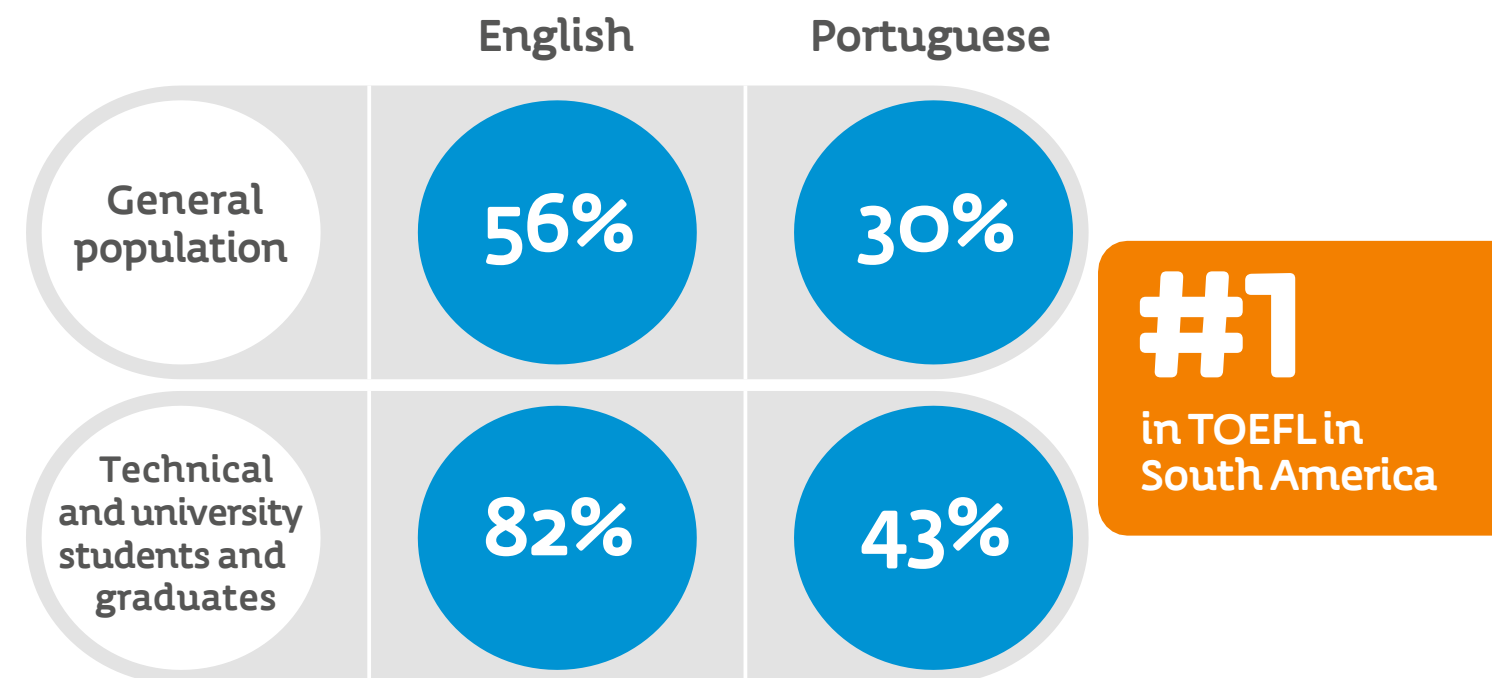
Digital inclusion



Multilingual talent



Only country in the world to achieve One laptop per child full implementation.



Support for foreign companies



Training

finishing
schools

Recruitment

smart
talent

Expats

fast
track



Youth Employment Promotion

Live in |  Uruguay

Tech ecosystem



+500

tech companies
providing global solutions



Hub

for global
Tech companies



Successful

Uruguayan Tech
companies

#1

SOFTWARE EXPORTER

per capita in SOUTH AMERICA

65% of turnover comes from exports

+85% of U.S. clients 

+40% IT products



Wide range of Universities, top
research groups and industry
integration programs



Strong and agile network
of support institutions

Biotech ecosystem

R&D centers

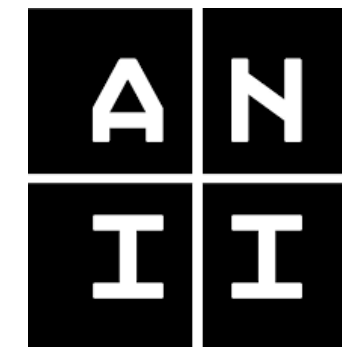


Start Ups



+ 300 R&D groups

Incubators & specialized funds



Open Labs

Acceleration



Venture Capital

Newlab

Innovation Campus



I.A.



Blockchain



IOT

5G



AR/VR



BIOTECH

Grants for innovation

- Open innovation
- Internal capabilities
- Implementation

Tax Credits

Lifestyle



Relaxing



Open



Safe



#1

The best quality of life in Latin America (Mercer)



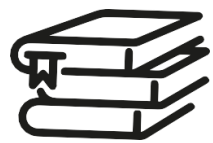
Uruguay

LIVE THE EXPERIENCE

liveinuruguay.uy



Health



Education

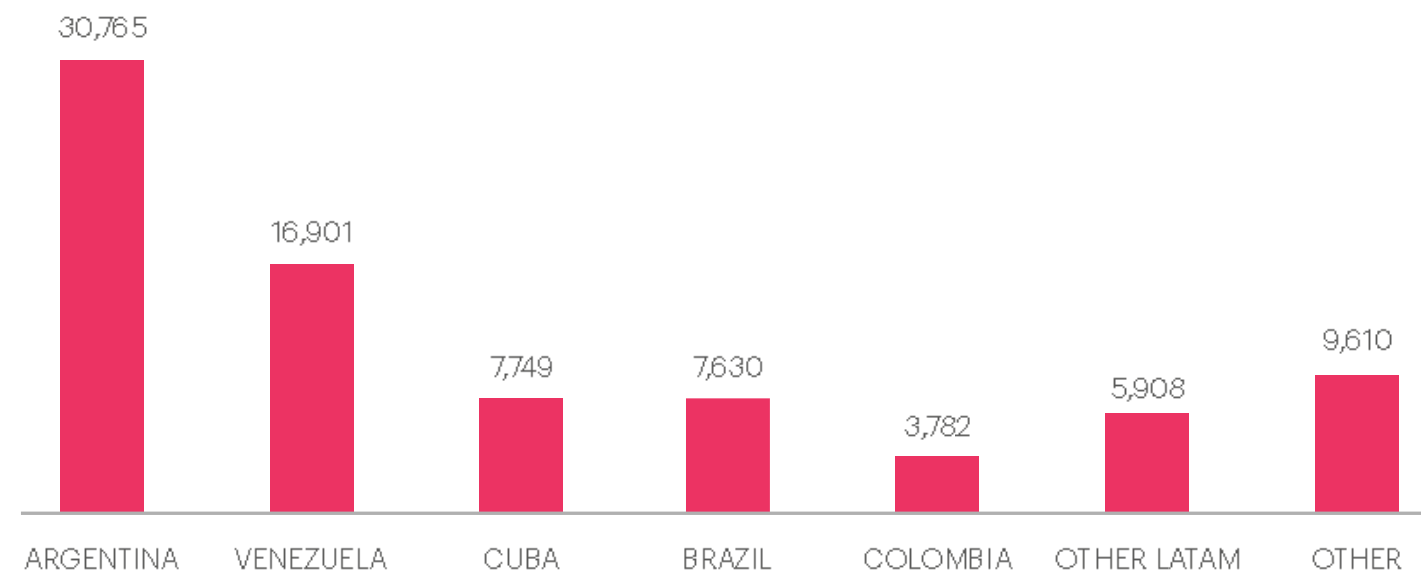


Commuting



Recreation

Migratory flows to Uruguay



x2

doubled in the last five years



+16.000
residences per year



43%

have completed tertiary levels



Incentives



Uruguay



Outstanding Tax Benefits

Up to 100% EXEMPTIONS for INCOME TAX and DUTIES

SUSTAINABLE PRODUCTION HUB

Agribusiness - Renewables - Manufacturing

TEMPORARY ADMISSION
VAT & Customs duties exempt

EXPORT REFUND
3 - 6% of FOB value

TRADE & GLOBAL SERVICES HUB

Regional
distribution

HQ - Trading - SSC - Financial -
IT - R&D - Datacenters

**FREE PORTS &
AIRPORTS
LAW**
0% CIT and
Customs duties

SOFTWARE LAW - TALENT
CIT 0%

TRADING
CIT 0,75%

INVESTMENT PROMOTION LAW - SCIENTIFIC & INDUSTRIAL PARKS LAW
CIT exemption up to 100% of investment

FREE TRADE ZONES LAW
0% CIT and Customs duties · Special tax and pension regime for expats

Business Opportunities & Key industries

SUSTAINABLE PRODUCTION HUB

Agribusiness & Food - Chemical - Pharma - Renewables - Advanced Manufacturing



TRADE & GLOBAL SERVICES HUB

Regional distribution

HQ - Trading - SSC - Financial - IT - R&D - Datacenters





PORTFOLIO

+60 investment opportunities



Distressed companies



Operating companies



Investment projects



Agribusiness



Manufacturing



Tourism and Real Estate



IT



Life Science



Infrastructure and logistics

Other

Visit the Investment Portfolio website



We support foreign investors in all stages



PROSPECTION



LANDING



AFTERCARE



Uruguay XXI

INVESTMENT, EXPORT AND COUNTRY
BRAND PROMOTION AGENCY

Customized advice

Site visits

Linkage with K players

Talent development

Policy advocacy

Investment Portfolio



**BUSINESS &
INNOVATION HUB**
#1 IN LATAM

SUSTAINABLE
PRODUCTION



TRADE & GLOBAL
SERVICES

Reliability &
Certainty

Easy for
business

Talent &
Lifestyle

COME, TEST & INVEST!



Uruguay XXI
INVESTMENT, EXPORT AND COUNTRY
BRAND PROMOTION AGENCY

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