



# Uruguay

## VIDEO GAMES

URUGUAY'S  
**GAME  
DEVELOPERS**

PARTICIPATING IN

**B I G**  
FESTIVAL



**Uruguay XXI**

INVESTMENT, EXPORT AND COUNTRY  
BRAND PROMOTION AGENCY



# URUGUAY THE LATAM #1 HUB

FOR GLOBAL  
TECH COMPANIES

**Uruguay offers a convenient ecosystem for the video game industry.** A highly innovative country, Uruguay provides the creativity and skilled talent to develop world-renowned video games.

Uruguay's world-class technology infrastructure, advanced and progressive policies, and ease of doing business make Uruguay the LATAM #1 hub for global tech companies.

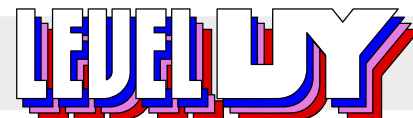
## PASSIONATE AND CREATIVE YOUNG TALENT

- **OUT-OF-THE-BOX THINKING**
- **QUALIFIED AND EXPERIENCED**
- **#1 IN LATAM** offering industry-related university degrees and free access to education at all levels.

## FRIENDLY ECOSYSTEM

- **WORLD-CLASS TECH** infrastructure
- **OUTSTANDING TAX BENEFITS &** financial freedom
- Government **SUPPORT**
- Collaborative gaming community

A UNIQUE REGIONAL EVENT IN LATAM  
FOR THE VIDEO GAME INDUSTRY



**#1 CHOICE FOR INTERNATIONAL TECH COMPANIES** providing world-class solutions

**Globant** ▶

**etermax**

**JAMCITY**

**NIMBLE  
GIANT**  
ENTERTAINMENT

# URUGUAY

## GAME DEVELOPERS

PARTICIPATING IN:

**BIG**  
FESTIVAL



GameOlic



**IRONHIDE**  
GAME STUDIO



**WICKED**  
GAMES



**QUIJIPIXEL**  
GAMES



**Pomelo**  
Games



**MAGICAL**  
BEAST GAMES



**FIREBORNE**  
GAMES



**TEAM**  
BRUNOMIR



# IRONHIDE GAME STUDIO

PARTICIPATING IN PERSON

LOOKING FOR: TRANSLATION & LOCALIZATION

MARKETING & PR



NOMINATED

BEST GAME MOBILE  
BEST GAME LATAM

We are an Uruguayan video game studio that develops multiplatform games. Creators of the award-winning saga Kingdom Rush and Iron Marines.

## ABOUT THE GAME

Explore and defend the most unique worlds from dreadful alien threats that are invading from all the corners of the galaxy.

Stand your ground by setting up a strategy that combines defensive tower's firepower with unique tactical skills.

Recruit and command the greatest heroes and warrior clans of the galaxy to overcome the most deadly alien races.

Combine your army's fighting skills to boost your firepower with a wide range of incredible backup squads, special weapons, and power-ups.


Amazing new worlds and action-packed challenges, mixed with humor and many surprises are the best proof that nothing lasts too long in space, and peace is not the exception...


## CONTACT US AT:

 [ironhidegames.com](http://ironhidegames.com)

 [@IronhideGameStudio](https://www.youtube.com/@IronhideGameStudio)

 [Ironhide Game Studio](https://www.facebook.com/IronhideGameStudio)

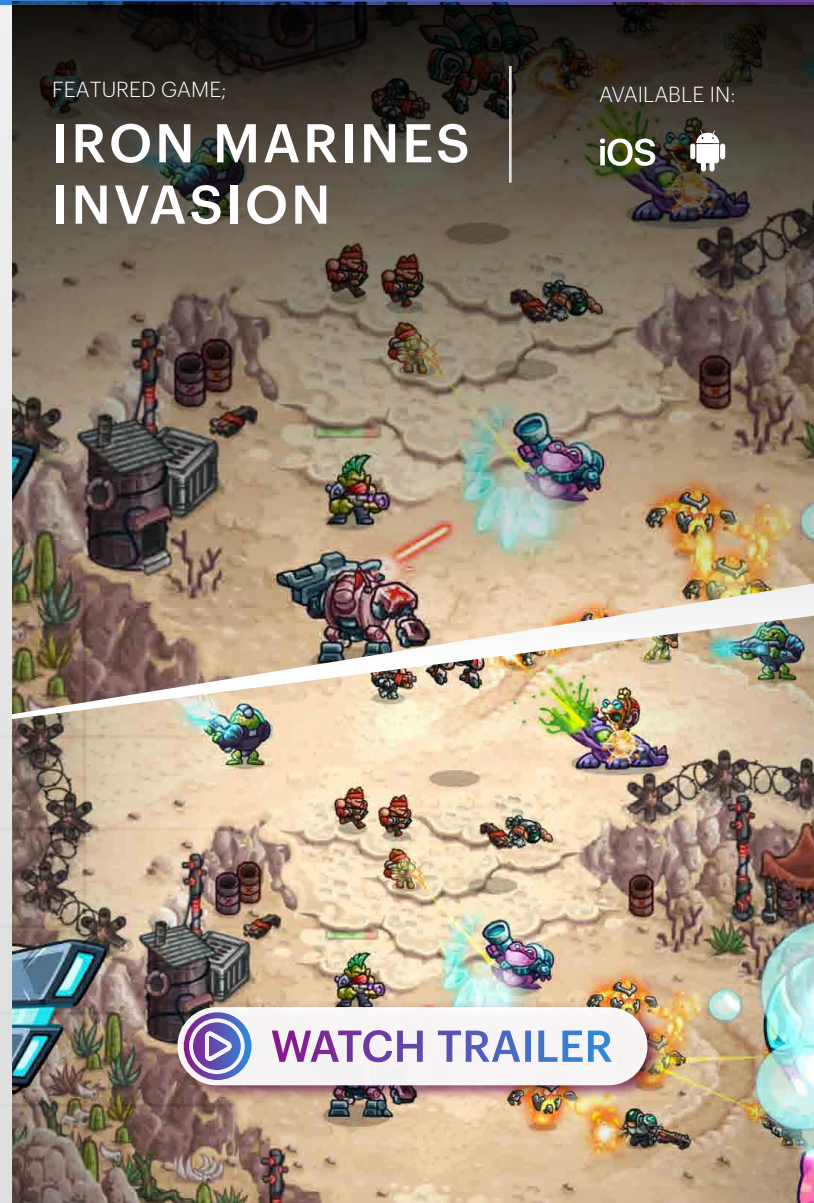
 [@ironhidegames](https://twitter.com/ironhidegames)

 [@ironhidegames](https://www.instagram.com/ironhidegames)

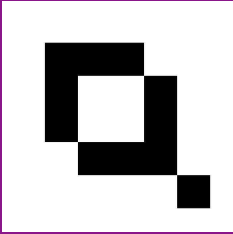
FEATURED GAME:

## IRON MARINES INVASION

AVAILABLE IN:



 WATCH TRAILER



# QUIJIPIXEL

PARTICIPATING VIRTUALLY

LOOKING FOR: PUBLISHERS FINANCING



NOMINATED


BEST GAME LATAM


Quijipixel Games is a small indie studio that focuses on developing pixel art games made with care and love..


## ABOUT THE GAME

Assemble your crew, gear them up and fight creatively on this easy to learn but hard to master turn-based tactical roguelite. Capture the most dangerous bounties in the city, cash that juicy bounty and improve your chances of survival on a city filled with crime and jazzy grooves..

## CONTACT US AT:

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 @QuijiPixel

FEATURED GAME;

## THE BLACK PEPPER CREW

AVAILABLE IN:



 WATCH TRAILER



# GAMEOLIC

PARTICIPATING IN PERSON

LOOKING FOR: PUBLISHERS

Experts in Unreal Engine 4 and 5, full development and porting to consoles and mobile. Our focus is to develop fun and engaging games that attract and retain players of different age groups and cultures.

## ABOUT THE GAME

**Imagiblast** is an hectic and exciting game where players must prevent the opponent's monsters from reaching their base by shooting them down with a Fable Hero. The gameplay is based on the Heavy Weapon minigame of PvZ that was released only for X360.

## CONTACT US AT:



gameolic.com



business@gameolic.com



GameOlic





# MAGICAL BEAST GAMES

PARTICIPATING IN PERSON

LOOKING FOR:

PUBLISHERS

FUNDING


We are Magical Beast Games a game studio founded by three veteran developers of the industry with over 13 years of experience in what we do. We are currently developing Cleanup Crew, a survival shooter for PC.

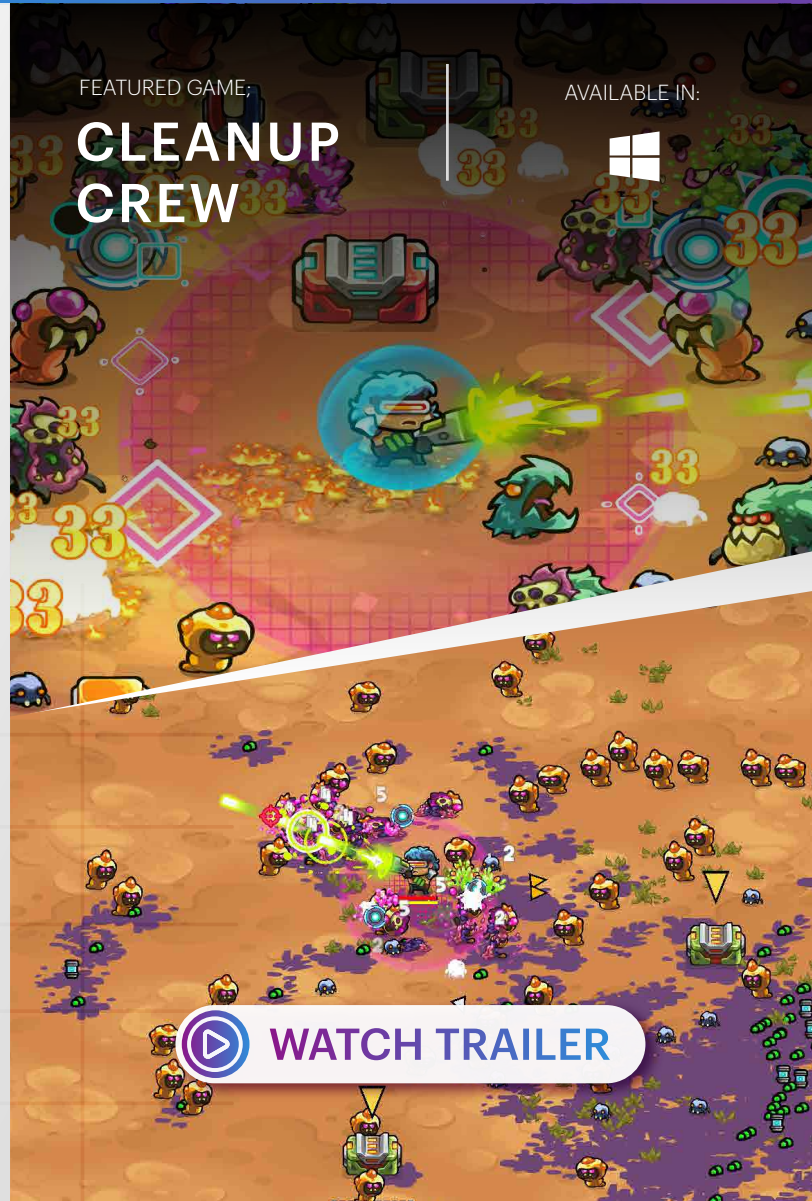
## ABOUT THE GAME

Cleanup Crew is a twin-stick survivor shooter game where you will face non stop action across Doomsday scenarios. Choose your starting loadout and customize your build. Carve a path between enemies, fulfill emergent objectives and survive long enough for extraction.

## CONTACT US AT:

 @magicalbeastgg

 hello@magicalbeastgames.com



FEATURED GAME;

## CLEANUP CREW

AVAILABLE IN:



WATCH TRAILER



# TRÁGICO MEDIA

PARTICIPATING IN PERSON

LOOKING FOR: PUBLISHERS FUNDING



Indie duo with 10+ years industry experience, focused on making narrative games with meaning, personality and originality, reflecting our personal lived experience in Uruguay, South America.

## ABOUT THE GAME

Face an evil corporation™ with the help of a talking monkey in *Tourist Trap*, a surrealist dark comedy point and click adventure set in a South American coastal city.

## CONTACT US AT:

 @tragicoxmedia

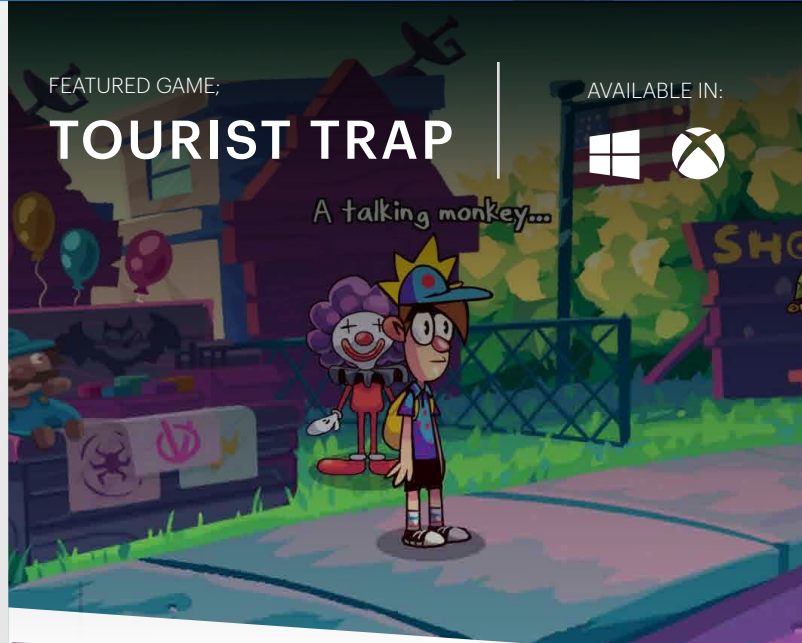
FEATURED GAME;

## TOURIST TRAP

AVAILABLE IN:



A talking monkey...







# POMELO GAMES

PARTICIPATING VIRTUALLY






LOOKING FOR: PUBLISHERS

Pomelo Games is a video game studio founded in 2013 by a passionate group of indie developers dedicated to creating fun quality games for everyone around the globe. Our focus is to deliver highly polished and visually unique games for everyone.

## ABOUT THE GAME

Outlanders is a town-builder simulation game that lets you play alongside the leader of a group of people to build a town together. This strategy game is set to be an enjoyable experience for those who are looking to find great adventures. Available on Apple Arcade, it was released on September 2019 and was nominated for the 2020 International Mobile Gaming Awards.

## CONTACT US AT:

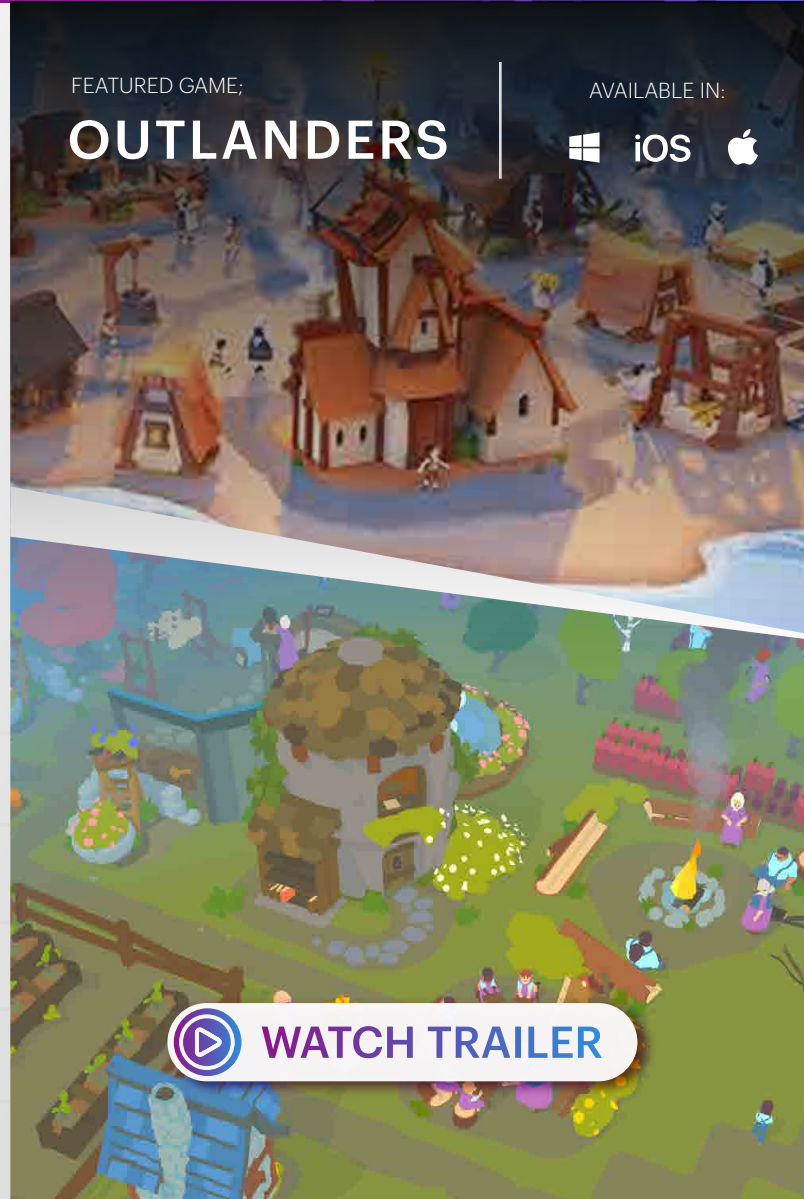
-  PomeloGames
-  hello@pomelogames.com
-  Pomelo Games
-  @PomeloGames
-  @pomelogames



FEATURED GAME;

## OUTLANDERS

AVAILABLE IN:



 WATCH TRAILER



# TEAM BRUNOMIR

PARTICIPATING VIRTUALLY

LOOKING FOR:

PUBLISHERS

FUNDING


We're a small indie game dev studio from Uruguay, located in the beautiful port city of Juan Lacaze, Colonia. We're currently working on our first commercial release, a visual novel called Jake's Paralysis of the sub genre Dating Sim.


## ABOUT THE GAME

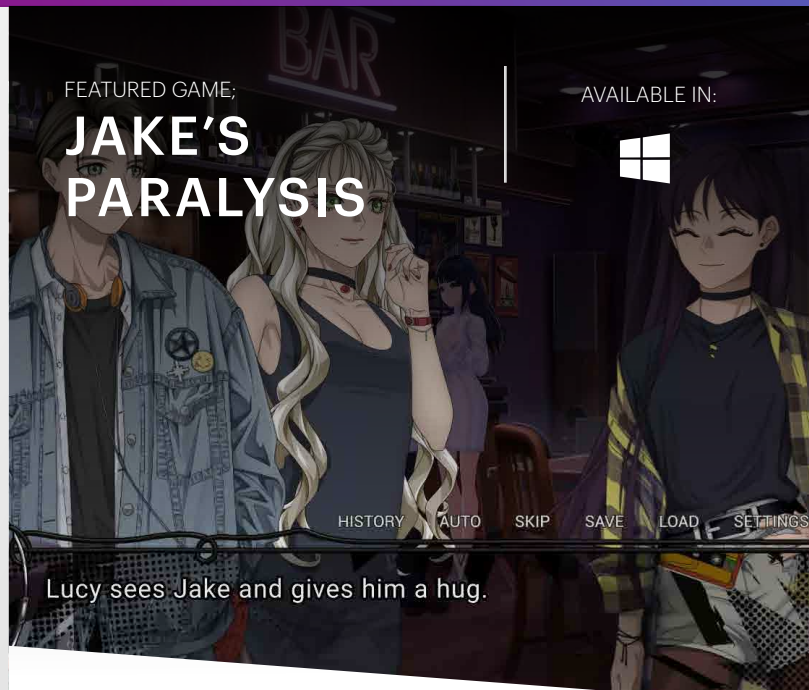
Jake's Paralysis is an animated Visual Novel of the sub-genre Dating Sim with multiple endings. It will be released on PC in late 2022. **WHAT WE'RE LOOKING FOR:** We're looking for funding. We would also like some help on PR, QA and to discuss the possibilities on localization(even though we're working on a fan translation system). We're especially interested in markets like China, Japan, Korea, so if you have worked on those markets it would be a great plus for us. **FEATURES:** Animated characters in Live2D with over 40 expressions per character. Animated backgrounds. 2 languages: English and Spanish Controller support Two worlds. Two love interests in each world that branch into 4 possible endings. Strong musical theme. Set in the 90s and 20s. Slow progression from a casual environment to a darker one with more mature themes than those initially proposed.

Working on fan translation system.

## CONTACT US AT:

 teambrunomir

 @Brunomir\_23





# FIREBORNE GAMES

PARTICIPATING **VIRTUALLY**

LOOKING FOR:

PUBLISHERS

FUNDING

Fireborne Games is a small VR game startup from Uruguay focused on creating immersive and innovative VR game experiences. Now working on their first title. "Airborne Arena"

## ABOUT THE GAME

**Airborne Arena** is a VR combat-racing game aimed at Quest 2 where you control a hoverbike rider and must race different tracks while fighting off other racers and dodging obstacles. We are currently working on our vertical slice.

## CONTACT US AT:

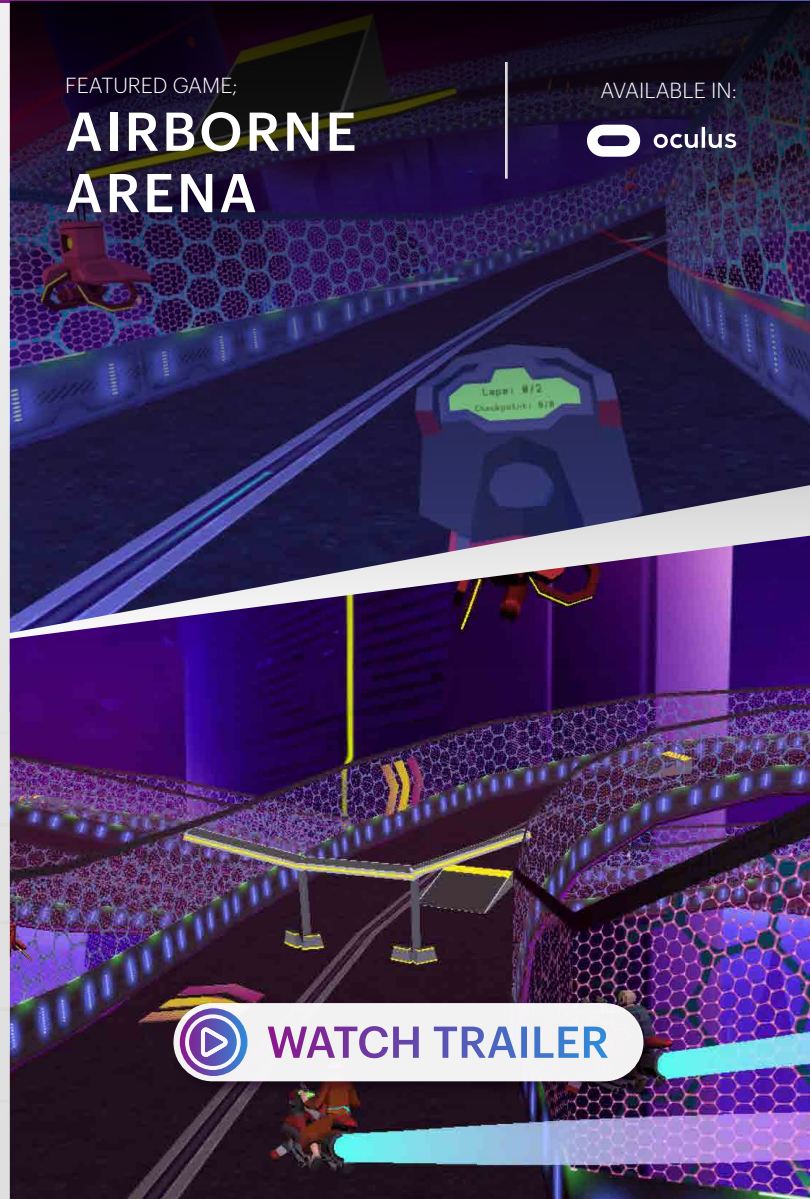
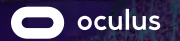
 firebornegames

 @FireborneGames

FEATURED GAME:

## AIRBORNE ARENA

AVAILABLE IN:





# WICKED GAMES

PARTICIPATING VIRTUALLY


LOOKING FOR: PUBLISHERS FUNDING


**Wicked Games** is a new indie game studio focused on making deep games that make you think outside the box. We teamed up to make great strategy games with breathtaking pixel art aesthetic.

## ABOUT THE GAME

**Souls Tree** is Auto-chess gone ROGUE(-like). In Souls Tree, you embark on a dangerous adventure trying to reach the center of the forest. Position your units strategically and protect your Leader from enemy hordes. Upgrade your team as you make your way through a dangerous forest trying to reach the Souls Tree. You can find our playable demo [here](#).

## CONTACT US AT:

 [federicomello.itch.io/souls-tree](https://federicomello.itch.io/souls-tree)

 [wickedgamesstudio@gmail.com](mailto:wickedgamesstudio@gmail.com)



WANT TO KNOW  
MORE ABOUT **OUR**  
**GAMING INDUSTRY?**



**Uruguay XXI**

INVESTMENT, EXPORT AND COUNTRY  
BRAND PROMOTION AGENCY

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SPECIALIST



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