

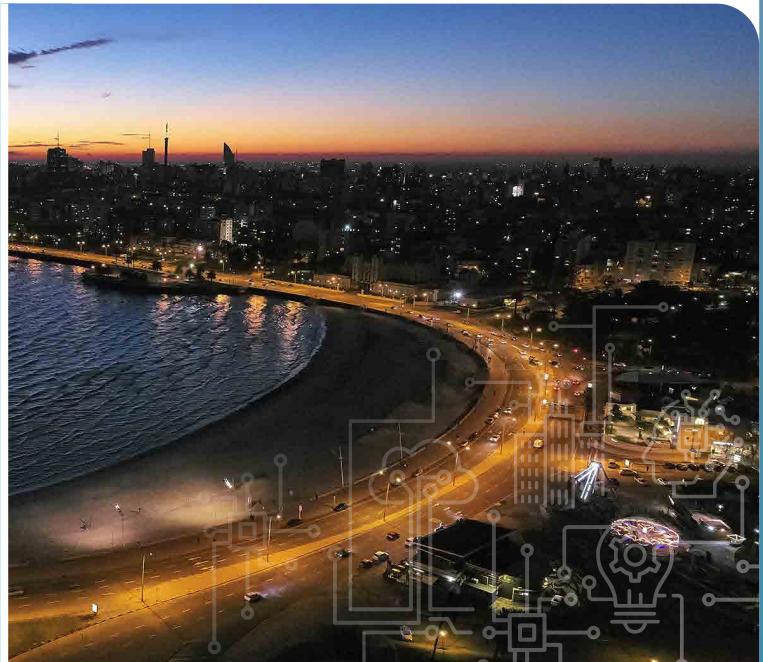


BUSINESS &  
INNOVATION HUB  
#1 IN LATAM

URUGUAY AT:

# COLLISION 2023

DISCOVER OPPORTUNITIES AND THE BEST  
TECH COMPANIES FROM URUGUAY



**Uruguay XXI**  
INVESTMENT, EXPORT AND COUNTRY  
BRAND PROMOTION AGENCY



**cuti**

CÁMARA URUGUAYA DE  
TECNOLOGÍAS DE  
LA INFORMACIÓN



Uruguay

BUSINESS & INNOVATION HUB  
#1 IN LATAM

## UNIQUE COMBINATION OF ATTRIBUTES

### RELIABILITY & CERTANTIES

- Stability - Transparency
- Sustainability - ESG
- World class infrastructure

### EASY FOR BUSINESS

- Markets & Clients access
- Financial freedom & Incentives
- Innovation ecosystem

### TALENT & LIFESTYLE

- Multilingual - Flexible - Creative
- Peaceful - Diverse - Safe

## INNOVATION ECOSYSTEM



**+ 500**

tech companies providing global solutions

**#1**

**IT Exports**

per capita in LATAM



**Success**


of Urugayan Tech companies



**Hub**

for global Tech companies

**50%** of turnover comes from exports

**+70%** of U.S. clients 

**+45%** IT products



Wide range of Universities, top research groups and industry integration programs



Strong and agile network of support institutions

**Easy access to incubators and investment funds**


**URUGUAY INNOVATION HUB PROGRAM**



Ministerio de Industria, Energía y Minería



**Tech & Bio Labs**

**Newlab**  Microsoft

**Acceleration Programs**

Access to world-class accelerators & innovation grants from ANII

**Venture Capital**

Creation and leverage of a Fund of funds

**Labs & Startups Campus**



I.A.



BIOTECH



Blockchain



AR/VR



IOT

**5G**

**TALENT ACCESS SUPPORT**

**TRAINING**



**RECRUITMENT**



**EXPATS**



**YOUTH EMPLOYMENT LAW**



**Live in Uruguay**

**OPPORTUNITIES FOR TECH COMPANIES**

**BUSINESS CENTERS**



**DEVELOPMENT CENTERS**



**PROTOTYPING**



**DATA CENTERS**



**DISTRIBUTION**





## ABSTRACTA

**WE ARE EXPERTS IN SOFTWARE TESTING. WE OFFER SOFTWARE QA CONSULTING AND MANAGED TESTING SERVICES TO ENSURE THE HIGHEST POSSIBLE OUTCOME FOR YOUR PRODUCT LAUNCH OR DIGITAL TRANSFORMATION.**

### WEBSITE

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### CONTACT

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Abstracta is a leading global company that focuses on quality to help organizations worldwide to innovate with confidence. From North America, Latin America and Europe, we provide first-class, holistic testing solutions for the continuous delivery of quality software.

Our passion for delivering quality is driven by our commitment to a humanistic culture.



## APPLICA CORP

**STAFF AUGMENTATION SOFTWARE DEVELOPMENT**

We are an IT Staff Augmentation provider. We focus on offering solutions with added value thanks to the quality, empathy and willingness of our collaborators, and by integrating innovative technologies, implementing agile methodologies and being flexible to our clients' needs.

### WEBSITE

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### CONTACT

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Our IT Staff Augmentation model enables businesses and organizations to expand their teams according to their project's needs. It also allows them to acquire the knowledge and expertise that they are lacking in-house, in order to add value to their project, for as long as they need.



**WEBSITE**

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**CONTACT**

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## BLIND SPOT ALERT

**HARDWARE DESIGN & MANUFACTURING VALUE-ADDED  
SUBSCRIPTION SERVICES (MOBILE APP)**

Most cars do not have important safety and comfort features that are available in newer cars, and drivers want them!

Our mission is to develop aftermarket car safety products, to enhance vehicle safety and comfort, using cameras and wireless sensors that provide appropriate assistance to the driver in traffic, minimizing accident probabilities.

We make your dumb car smarter!



**brosoft**

**WEBSITE**

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## BROCISOFT

**OUR SERVICES INCLUDE STAFF AUGMENTATION AND NEARSHORE  
DEVELOPMENT**

Brosoft is an innovative company specializing in staff augmentation services, with a primary focus on the American market. Committed to continuous growth and excellence, we offer tailored solutions that cater to our clients' unique needs. Our dedicated team of professionals ensures seamless integration and support, helping businesses scale effectively and optimize their workforce. By fostering strong partnerships, we empower our clients to achieve their goals and drive success in an ever-evolving marketplace.



## CRAMPTON TECHNOLOGY

### WEBSITE

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### CONTACT

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CRAMPTON IS A SOLUTION THAT SEEKS TO CONTRIBUTE TO REDUCING THE GAP BETWEEN THOSE WHO HAVE THE NEED TO CARRY OUT PROJECTS IN ELECTRONICS, ROBOTICS, AND IOT, AND TO MAKE THEM A REALITY, THROUGH A MULTIPURPOSE SYSTEM OR KIT THAT INCLUDES HARDWARE AND SOFTWARE.

Developing robotics or electronics projects can be complicated due to various obstacles such as the manufacturing of parts, compatibility of inputs, standardization of repetitive tasks, and understanding of development protocols and languages. This becomes even more difficult for those without academic training in the field.

Crampton Technology aims to eliminate this entry gap by creating a platform that centralizes all these factors. We develop hardware and software that facilitates the realization of technology projects based on robotics, electronics, and programming that incorporate AI and IoT without prior knowledge, thanks to the gamification of the process.



**CodigoDelSur**

## CODIGODELSUR

**MOBILE DEVELOPMENT, WEB DEVELOPMENT, QUALITY ASSURANCE,  
UI/UX DESIGN, PROJECT MANAGEMENT**

### WEBSITE

codigodelsur.com

### CONTACT

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Combining innovation with seamless functionality, CodigoDelSur has rapidly risen to the forefront of the mobile and web development industry, becoming one of the best-known companies in the sector. Our +150 software developers and designers are carefully selected for their exceptional talent and dedication. As a top company, our team prides itself on providing cutting-edge applications using the latest developments in the field for a unique user experience.





## DAMAP

**BANKS, CARDS AND PAYMENT GATEWAYS RECONCILIATION  
AUTOMATIC DISCREPANCIES DISCOVERIES.DISCREPANCIES  
MANAGEMENT AND FINANCIAL REPORTS.**

### WEBSITE

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DaMap is a financial reconciliation platform - in seconds DaMap is able to automatically reconcile all the company's income sources such as banks, cards and payment gateways. With DMAP, companies can reconcile their income sources, identify and resolve discrepancies, and efficiently manage cases with their clients, all within a single platform. DaMap complements existing systems by offering specialized reconciliation features that go beyond what an ERP can provide.



## DYNAMIND LABS

**WE ASSIST COMPANIES IN GATHERING, GENERATING, AND TAGGING  
DATA, AS WELL AS TRAINING MODELS AND PUTTING THEM INTO  
PRODUCTION IN ORDER TO MEET BUSINESS OBJECTIVES**

### WEBSITE

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Helping businesses grow applying the cutting edge in AI.



## INFLEXIUM

**SAAS, IOT, SOFTWARE DEVELOPMENT AND MOBILE PRODUCTS**

Inflexium is a technology company dedicated to innovation in asset management and human resources. Its focus is the development of integrated solutions that involve the Internet of Things, software and integration processes to optimize asset management and human resources processes. Inflexium seeks to generate a positive impact on society through its technology solutions, improving efficiency and effectiveness in the health sector, HR and facility management through its SaaS products.

**WEBSITE**

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## INTERMEDIA

**ENTERPRISE SOFTWARE SOLUTIONS. ENGINEERING TEAMS. AI & DATA ANALYTICS. INTELLIGENT AUTOMATION. CLOUDOPS & CYBERSECURITY**

Helping enterprises build core competitive advantages by providing world-class software solutions and IT services.

Intermedia is a leading technology agency focused on digital transformation through innovative enterprise software services. We are a team of 150 experts in designing, implementing, and managing complex secure cloud scenarios.

**WEBSITE**

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## LITHIUM

### IT STAFFING

As with most businesses worldwide, your company may be struggling with IT talent acquisition and retention.

Lithium is your nearshore IT Staffing partner to access the Latam talent pool and scale your team, shortening your recruitment process.

Hire top talent faster and cost-effectively

Why work with us?

The top talent you need  
Real-time collaboration  
Cost reduction

#### WEBSITE

[lithiumsoft.com](http://lithiumsoft.com)

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montevideo  
labs

## MONTEVIDEO LABS

### CONSULTING SERVICES, STAFF AUGMENTATION, PROJECT DEVELOPMENT, AI, ML, BIG DATA, ANALYTICS.

Montevideo Labs is a leading big data and software development company focused on AI & ML, offering high quality solutions across various industries. With over a decade of experience our team of talented engineers work for Fortune 500 Companies providing tailor made solutions from design to deployment enabling clients to unleash their full data potential. Whether it is through consulting services, staff augmentation or project based we are here to help power up your business.

#### WEBSITE

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## RARAS CRO

PROJECT FEASIBILITY, REGULATORY AFFAIRS, MEDICAL WRITING, REAL-WORLD EVIDENCE, ELECTRONIC DATA CAPTURE, CLINICAL DATA MANAGEMENT, PATIENT ADVOCACY & PATIENT RECRUITMENT.

RARAS is a launch platform that can take biotech startups from idea to product in the shortest possible time-to-market. RARAS uses its resources in Latin America to launch development programs minimizing risks and generating robust data that can be used for FDA, EMA, ANVISA and other highly regulated agencies for registration purposes. We have a highly integrated regulatory, clinical, business and scientific team in 5 countries. To further support our clients we are releasing RARAS Engine, a platform that will have the largest patient population in Latin America allowing for disease predictive algorithms.



**WEBSITE**

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## SEEDORINA

SEEDORINA SELLS/RENTS (HAAS) SOWING ROBOTS FOR SMALL AND MEDIUM-SIZED NURSERIES AND PRODUCERS IN THE AGRICULTURE, FLORAL AND FORESTRY MARKETS, ALONG WITH ACCESSORIES, ADD-ONS, REPAIR PARTS, AND RAW MATERIALS

At seedorina we create high-precision sowing robots that generate savings, provide information, and reduce agriculture's environmental impact.



## SOMNIO SOFTWARE

**CROSS-PLATFORM SOFTWARE DEVELOPMENT. FULL PRODUCT DEVELOPMENT & STAFF AUGMENTATION SERVICES.**

Somnio Software is a Software Development Company specialized in developing multiplatform applications with Flutter technology. We are experts in creating apps for any screen: mobile, web, desktop, and embedded devices, all from a single codebase and therefore much faster. Flutter offers a competitive edge in terms of efficiency and performance, and we offer a team of experts that maximizes its possibilities.

### WEBSITE

[somniaoftware.com](https://somniaoftware.com)

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## TECSPAL

**HARDWARE SUPPLY, LOGISTICS AND STORAGE FACILITIES.**

TecsPal helps you equip your remote and hybrid teams in Latam, APAC, EU and UK.. We provide hardware and logistic solutions for onboarding and offboarding your employees. Through TecsPal's free platform you can quote, buy and manage your assets.

### WEBSITE

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## THALOZ

**NEARSHORE IT STAFF AUGMENTATION IN LATAM OR VETTING AND HIRING ENGINEERS GLOBALLY. MOBILE AND WEB DEVELOPMENT, DEVOPS, AND QA SERVICES.**

We create cutting-edge software solutions and build exceptional teams, to help you stay ahead of the curve and embrace the future.

Why choose Thaloz as your technology partner?

**Cutting-edge software solutions:** Our four labs (Web Development, QA Automation, Mobile, and DevOps) excels at developing innovative software solutions tailored to your unique business needs. We leverage the latest technologies to deliver robust, scalable solutions that propel your business forward.

**Nearshore Talent:** We provide exceptional team building and people care. Our talent acquisition and team management expertise ensures you have the right people with the right skills to achieve your goals. We provide ongoing support to keep your team motivated, productive, and aligned with your vision.

We are proud to be your sidekick technology partner, ready to support you on your journey to success.



**WEBSITE**

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## VANGWE

**WEB & MOBILE DEVELOPMENT, STAFF AUGMENTATION, PRODUCT DISCOVERY, FINTECH (PAYMENT INTEGRATIONS), TECH REVIEW**

We are a multidisciplinary team with experts in technology, product, operations, and fintech that will help you scale your Software Development team and bring your ideas to life.

We believe that behind any great product, there is a great team. We promote team cooperation, transparency, and enjoyment of the process as key components of a successful outcome.

With a start-up mentality, we deliver great software with Agile engineering.

Some of the technologies we specialize in are Javascript, Node.js, Ruby, React, React Native, Angular, and Flutter. We also have AWS in-house experts.

## Visit Uruguay's top IT events



### PUNTA TECH meetup

### PuntaTech Meetup

[MORE INFO HERE](#)

Punta Tech Meetup began 15 years ago as a summer meeting between entrepreneurs in the world of technology. Gradually it became an international ecosystem that meets once a year in January in Punta del Este to discuss trends in the industry. The meeting and networking never ceased to be essential in this project. In addition to always offering good content and excellent speakers, the public highly values the meeting and the possibility of doing business offered by the event.



### Cuti BUSINESS FORUM

### CUTI Business Forum

[MORE INFO HERE](#)

The event brings together Uruguay's technology ecosystem -business leaders, entrepreneurs, market analysts, technology enthusiasts, consulting firms, government agencies and the most promising startups in the industry- with the aim of strengthening the link with global markets.



### fin tech south hub

### Fintech South Hub

[MORE INFO HERE](#)

Event that brings together the main companies, entrepreneurs, professionals and enthusiasts of the Fintech ecosystem in the region. Uruguay has positioned itself as a hub of technology and entrepreneurship, attracting and generating companies with an international vocation. Many of them with innovative financial solutions. Fintech South HUB is a unique opportunity to connect with the main leaders of this ecosystem and generate an impactful experience for those involved in the sector.



### campus party

### Campus Party

[MORE INFO HERE](#)

Campus Party is the largest experience of innovation and creativity in the world with more than 80 editions in 15 countries and more than 3 million participants. A platform that brings together courageous companies, visionary people, higher education and cutting-edge institutions to create a global community. The reference point for the new generations on future issues and the conscious use of technology to change the world.



# Uruguay

 Uruguay

**BUSINESS &  
INNOVATION HUB  
#1 IN LATAM**

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### Uruguay XXI

INVESTMENT, EXPORT AND COUNTRY  
BRAND PROMOTION AGENCY



**cuti** CÁMARA URUGUAYA DE  
TECNOLOGÍAS DE  
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Ministerio  
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