



**BUSINESS &  
INNOVATION HUB  
#1 IN LATAM**



**Uruguay XXI**  
INVESTMENT, EXPORT AND COUNTRY  
BRAND PROMOTION AGENCY

**URUGUAY AT:**

# ***COLLISION***®

DISCOVER BUSINESS OPPORTUNITIES AND THE  
BEST TECH COMPANIES FROM URUGUAY!



**Ministerio  
de Relaciones  
Exteriores**



**Uruguay  
Innovation  
Hub**



**cuti**

CÁMARA URUGUAYA DE  
TECNOLOGÍAS DE  
LA INFORMACIÓN

## UNIQUE COMBINATION OF ATTRIBUTES



### RELIABILITY & CERTANTIES

- Stability - Transparency
- Sustainability - ESG
- World class infrastructure



### EASY FOR BUSINESS

- Markets & Clients access
- Financial freedom & Incentives
- Innovation ecosystem



### TALENT & LIFESTYLE

- Multilingual - Flexible - Creative
- Peaceful - Diverse - Safe

## INNOVATION ECOSYSTEM



**+ 500**

tech companies  
providing global  
solutions

**#1**

**IT EXPORTS**

per capita  
in Latam



**SUCCESS**

of Urugayan  
tech companies



**HUB**

for global  
tech companies

## 50% OF TURNOVER COMES FROM EXPORTS

**+70% OF U.S. CLIENTS**



**+45% IT PRODUCTS**



Wide range of Universities, top  
research groups and industry  
integration programs



Strong and agile network  
of support institutions

**Easy access to incubators and investment funds**

## URUGUAY INNOVATION HUB PROGRAM



Ministerio de Industria, Energía y Minería



### TECH & BIO LABS

**Newlab** Microsoft

### VENTURE CAPITAL

Creation and leverage of a Fund of funds

### ACCELERATION PROGRAMS

Access to world-class accelerators & innovation grants from ANII

### LABS & STARTUPS CAMPUS



I.A.



BIOTECH



Blockchain



IOT



AR/VR

5G

## TALENT ACCESS SUPPORT

### TRAINING



### RECRUITMENT



### EXPATS



YOUTH EMPLOYMENT LAW



Live in Uruguay

## OPPORTUNITIES FOR TECH COMPANIES

### BUSINESS CENTERS

### DEVELOPMENT CENTERS

### PROTOTYPING

### DATA CENTERS

### DISTRIBUTION

**Sabre**



**Google**

**Globant**



**JAMCITY**

**SATELLOGIC**

**d·local**

**ripio**

**Bantotal**

**RICOH**

**Verifone**

**ORACLE NETSUITE**

**Integer**

**Newlab**

**Microsoft**



## brocsoft

Brocsoft, provides staff augmentation services, focusing on software development, security, and UX/UI.

Active in the U.S. and LATAM, it is known for quick, customized solutions.



[brocsoft.com](https://brocsoft.com)



ALVARO LOPEZ



[alvaro@brocsoft.com](mailto:alvaro@brocsoft.com)



Front to back management systems for broker dealers.



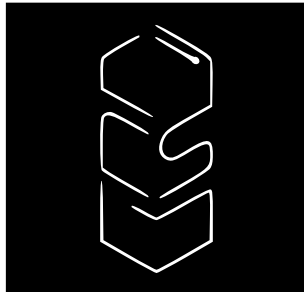
[brokerware.com.uy](https://brokerware.com.uy)



VICTOR SABBIA



[vsabbia@brokerware.com.uy](mailto:vsabbia@brokerware.com.uy)



A platform for the building of GenAI assistants, by providing client specialists with innovative tools to customize content, style, interaction flow, and integrations, enabling them to monitor and tune the assistant to deliver reliable and valuable responses for real business cases.



[cs.pyxis.tech](https://cs.pyxis.tech)



RODRIGO SASTRE



[rodrigo.sastre@pyxis.tech](mailto:rodrigo.sastre@pyxis.tech)



SAAS Reconciliation Platform. DaMap reconciles banks, cards, payment gateways and internal processes -- within seconds.

It integrates to any ERP. Userfriendly and no-code. Supported by Microsoft.



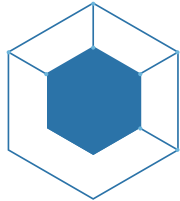
[damap.tech](https://damap.tech)



CAMILA CIMIRRO



[camila.cimirro@damap.tech](mailto:camila.cimirro@damap.tech)



## Fusion IT

At Fusion IT, we develop and implement a wide range of software applications and we connect with a solid knowledge in new platforms and technological tools that allows us to help you to launch and grow your project.

Our modalities are: Staff Augmentation, Software Factory and Consultancy.



[fusionit.uy](https://fusionit.uy)



FERNANDO MEDINA



[fernando.medina@fusionit.uy](mailto:fernando.medina@fusionit.uy)



We help startups navigate the complexities of the digital world and bring ideas to life. Technological experts and trusted partners for startups looking to create a lasting impact.



[gogrow.dev](https://gogrow.dev)



NICOLAS ERLICHMAN



[nicolas@gogrow.dev](mailto:nicolas@gogrow.dev)



Hacknoid is a platform that searches, analyze and manage vulnerabilities on IT for companies.

It works 24x7, integrating all devices and alerting on real time making a precise vulnerability prioritization to remediate; making business continuity fasible



[hacknoid.com](https://hacknoid.com)



ROSINA ORDOQUI



[rordoqui@hacknoid.com](mailto:rordoqui@hacknoid.com)



# Kadabra

At Kadabra IT, we craft digital experiences to fit your business needs, integrating innovative technology with strategic insight to enhance your digital presence.



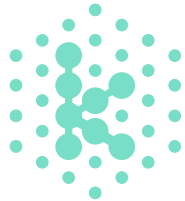
[kadabrait.net](https://kadabrait.net)



LUIS SANCHEZ



[luis@kadabrait.net](mailto:luis@kadabrait.net)



## kreitech

Custom Software Development Service.  
We provide our service from 3 verticals:

- > Custom Software (web app, mobile, etc.).
- > IoT
- > XT & Gaming

We offer to solve projects or we can join  
the existing IT team of a company.



[kreitech.io](https://kreitech.io)



MARCELO MUNDELL



[mmundell@kreitech.io](mailto:mmundell@kreitech.io)



We are like Google Analytics for physical spaces. We generate real-time data and analytics of what happens with customers in physical spaces, using AI on existing security cameras, providing operational and commercial metrics.

It's a hardware-agnostic solution able to connect with any type of camera



[ksivision.com](https://ksivision.com)



SOFIA LEMES



[sofia.lemes@ksivision.com](mailto:sofia.lemes@ksivision.com)





We help Digital Health Startups, Clinics, and Healthtech companies ideate, design, and develop custom web & mobile applications to transform the future of the industry.

Our team adds value with product expertise, technical capabilities, and industry-specific regulations knowledge.



[lightit.io](https://lightit.io)



JOSEFINA RUIZ



[josefina@lightit.io](mailto:josefina@lightit.io)



We are designers and developers specialized in custom software, augmented reality, and video games. With extensive experience in various global markets and industries.

Our company takes pride in delivering tailored solutions to the specific challenges of each client.



[presstartevolution.com](https://presstartevolution.com)



LUIS PARRA



[lparra@presstart.co](mailto:lparra@presstart.co)



For over 18 years, Qubika has been providing comprehensive healthcare and fintech design and development services.

Guided by our values and principles, we're purposefully shaping the digital future with innovation, collaboration, and a relentless pursuit of excellence.



[qubika.com](https://qubika.com)



MARCELO CORDINI



[marcelo.cordini@qubika.com](mailto:marcelo.cordini@qubika.com)



We are offer Staff Augmentation, recruiting and software development services.



[step-up.team](https://step-up.team)



LAURA TROCKOWIEC



[laura@step-up.team](mailto:laura@step-up.team)



Sunshift is a software development boutique specializing in e-commerce. We offer nearshore development services.

Whether you need to rapidly scale your technical teams or require dedicated squads to enhance your development efforts, we are committed to delivering high-quality solutions.



[sunshift.dev](https://sunshift.dev)



**DIEGO CASTIGLIONI**



[diego.castiglioni@sunshift.dev](mailto:diego.castiglioni@sunshift.dev)

# xenio

Meta Tech Provider for WhatsApp API Solutions.

We specialize in WhatsApp API automation solutions, offering a white-label on-premises tool. This tool includes a WhatsApp chatbot powered by AI and a bulk messaging campaign system.

Additionally, we provide exclusive access to Beta WhatsApp features.



[xenio.co](https://xenio.co)



**JUAN RIVERO**



[fernando@xenio.co](mailto:fernando@xenio.co)

**CONTACT US:**

**EDUARDO RODRÍGUEZ**  
Executive Vice Director  
[erodriguez@uruguayxxi.gub.uy](mailto:erodriguez@uruguayxxi.gub.uy)



**AGUSTÍN MIMBACAS**  
Exports Promotion Specialist  
[amimbacas@uruguayxxi.gub.uy](mailto:amimbacas@uruguayxxi.gub.uy)



**GRACIELA DOEBEL**  
Investment promotion specialist  
[gdoebel@uruguayxxi.gub.uy](mailto:gdoebel@uruguayxxi.gub.uy)



**IRENE TAYLER**  
Global Markets, Startups & Financing Executive  
[itayler@cuti.org.uy](mailto:itayler@cuti.org.uy)

**Ministerio  
de Relaciones  
Exteriores**

**LEONARDO OLIVERA**  
Consul General of Uruguay  
[cgtoronto@mree.gub.uy](mailto:cgtoronto@mree.gub.uy)

**Uruguay XXI**  
INVESTMENT, EXPORT AND COUNTRY  
BRAND PROMOTION AGENCY[uruguayxxi.gub.uy](http://uruguayxxi.gub.uy)