



**BUSINESS &
INNOVATION HUB
#1 IN LATAM**



Uruguay XXI
INVESTMENT, EXPORT AND COUNTRY
BRAND PROMOTION AGENCY

**URUGUAY AT:
SOUTH
SUMMIT**

DISCOVER BUSINESS OPPORTUNITIES AND THE
BEST TECH COMPANIES FROM URUGUAY!



Ministerio
de Relaciones
Exteriores



Uruguay
Innovation
Hub



cuti

CÁMARA URUGUAYA DE
TECNOLOGÍAS DE
LA INFORMACIÓN



urucap

UNIQUE COMBINATION OF ATTRIBUTES



RELIABILITY & CERTANTIES

- Stability - Transparency
- Sustainability - ESG
- World class infrastructure



EASY FOR BUSINESS

- Markets & Clients access
- Financial freedom & Incentives
- Innovation ecosystem



TALENT & LIFESTYLE

- Multilingual - Flexible - Creative
- Peaceful - Diverse - Safe

INNOVATION ECOSYSTEM



+ 500

tech companies
providing global
solutions

#1

IT EXPORTS

per capita
in Latam



SUCCESS

of Uruguayan
tech companies



HUB

for global
tech companies

50% OF TURNOVER COMES FROM EXPORTS

+70% OF U.S. CLIENTS 

+45% IT PRODUCTS



Wide range of Universities, top
research groups and industry
integration programs



Strong and agile network
of support institutions

Easy access to incubators and investment funds

URUGUAY INNOVATION HUB PROGRAM



Ministerio de Industria, Energía y Minería



TECH & BIO LABS

Newlab Microsoft

VENTURE CAPITAL

Matching Funds Program



ACCELERATION PROGRAMS

Access to world-class accelerators & innovation grants from ANII

LABS & STARTUPS CAMPUS



I.A.



BIOTECH



Blockchain



IOT



AR/VR

5G

TALENT ACCESS SUPPORT

TRAINING



RECRUITMENT



EXPATS



YOUTH EMPLOYMENT LAW



Live in Uruguay

OPPORTUNITIES FOR TECH COMPANIES

BUSINESS CENTERS

DEVELOPMENT CENTERS

PROTOTYPING

DATA CENTERS

DISTRIBUTION

Sabre



Google

Globant



JAMCITY

SATELLOGIC

d·local

ripio

Bantotal

RICOH

Verifone

ORACLE NETSUITE

Integer

Newlab

Microsoft



[acesofacil.com](https://www.accesofacil.com)

ACCESOFÁCIL is an event management platform that streamlines the entire event process, from invitations and registration to ticket sales, tracking, and access control.



[brokerware.com.uy](https://www.brokerware.com.uy)

At Brokerware we build a system that is a comprehensive front to back suite, that means that we manage from the moment a client enters an order on a platform until its registered in accounting, all the processes in the middle and all related processes to that.

SERVICES:

- > Front to back management system for Broker Dealers
- > Routing systems
- > AI copilots for Financial Advisors



ALVARO PÉREZ SILVERA



alvaro@acesofacil.com



MARGOT FERREIRA



mferreira@brokerware.com.uy



We develop software tools to help Human Resources in companies, from the Administrative like Payroll to the Talent management, like employee evaluation, intelligent hiring and recruiting and much more

SERVICES:

- > Software solutions for Human Resources/Human Capital for corporations
- > Implementation services



ALBERTO GARDA



jagarda@buxis.com



CajaLegado is a digital platform that enables people to share what's truly important. It offers personalized virtual boxes to fill with cherished memories, stories and legacies. These boxes are sent to its receivers once the date the sender's marked has arrived, even after its passing.

SERVICES:

It offers digital creation and sharing of personalized memory boxes. These boxes are meant to be sent in special occasions, either to ensure the family's legacy preservation or celebrating someone's moment or day and sending a box as a gift. The platform is user-friendly and the experience is accompanied throughout the entire process.



FRANCESCA BESOZZI



francesca@cajalegado.com



 draperhouselatam.com

Draper House LATAM is a non-equity/non-profit foundation that accompanies early stage tech based start-ups in their development through community, mentoring and events.

SERVICES:

- > Acceleration programs
- > Mentorships
- > Community events
- > Immersion weeks



**SANTIAGO CANIGGIA
BENGOLEA**



santiago@draperhouselatam.com



 genuinebee.com

We specialize in software development around MarTech for the Professional Services industry. Our mission is to bridge the gap between Creative teams and Technology. Despite our size, we cater to two of the Big Four in the US, among others.

SERVICES:

- > Custom web & mobile software development
- > MarTech platform integrations: WCMS, CRMs
- > Building tools for process optimization



DIEGO PRESNO



diego@genuinebee.com

Horizon

 get-horizon.com

Horizon revolutionizes business operations with cutting-edge AI technology, analyzing conversations, mapping processes intelligently, and offering data-driven recommendations.

Horizon helps organizations experience unparalleled insights and eliminate inefficiencies effortlessly.

SERVICES:

What do we do?

Horizon automates the discovery process for companies to uncover and find inefficiencies,

Through conversational analysis, our AI models don't just identify inefficiencies—creates a neural map of the organization, visually highlighting where improvements are needed and calculating the critical impact and relationships between processes, KPIs,

 PILAR VARELA JUDE

 pv@usehorizon.ai



 infuy.com

Infuy is an international technology leader company specialized in outsourcing services in the latest technologies.

Blockchain (smart contracts, dApps and NFT marketplaces), full-stack, mobile development, and team augmentation are some of the areas where Infuy specializes in.

SERVICES:

> Staffing and consulting

 MARTIN LIGUORI

 martin@infuy.com

 loopstudio.dev

LoopStudio is a software design and development partner, we prioritize quality beyond delivering high-value products and services.

Our expertise spans software development, UX/UI design, data engineering, and mobile development.

SERVICES:

- > Software development
- > UX-UI Design
- > Product Development Mobile
- > Development
- > Staff-Augmentation
- > Product Discovery

 ANDRES RUIZ aruz@loopstudio.dev pase Libre.uy

We excel in corporate wellness via a B2B2C subscription setup. Our co-pay model facilitates unlimited access to 800+ fitness centers in Uruguay. Expanding to mental, emotional health, and nutrition services, we serve 100+ corporate clients and target Latin American expansion.

SERVICES:

- > Monthly co-pay subscriptions between company and employee, providing unlimited access to our network of 800+ fitness centers in Uruguay.
- > Therapy
- > Coaching
- > Healthy nutrition
- > Massages for a comprehensive corporate wellness solution.

 DIEGO DE SALTERAIN diego@pase Libre.uy

Rhino

 rhinox.io

Rhino is a software company dedicated to designing and developing innovative ecommerce platforms and tailored solutions for businesses in the gastronomy and retail sectors.

Our goal is to empower businesses with cutting-edge technology to thrive in the digital marketplace.

SERVICES:

- > Online stores and administration dashboards (Subscription model)
- > Integrations with providers: payment gateways, management softwares, logistics, and marketing tools.
- > Design and development of tailored solutions for ecommerce (B2B)
 - Hosting
 - Customer Support

 FELIPE DEL CASTILLO

 felipe@rhinox.io



 senpaiacademy.com

We're an educational institution focused on technology, empowering people to change their reality through transformative learning experiences. Our data-driven approach combines human connection, practical methodology, and intense student monitoring. Founded in 2015 with +8000 alumni in LATAM.

SERVICES:

- > Online live courses

 FACUNDO DEL PINO

 facundo@senpaiacademy.com



We streamline the global outfitting of remote teams for companies efficiently. Clients can oversee team management, hardware provisioning, and logistics via our free, interactive platform.

Our services encompass hardware supply, storage solutions, offboarding support and our SaaS platform.

SERVICES:

- Hardware supply
- Logistics
- Reverse logistics and storage facilities.

 JUAN IRULEGUY jiruleguy@tecspal.com

Thaloz is a Top Software Development Company in Latin America, dedicated to collaborating with businesses on their digital journey.

We are a team of +100 experts with a presence in +30 countries, dedicated to empowering US companies that need team augmentation with premier nearshore talent.

SERVICES:

- Team augmentation with top-tier nearshore talent
- Full product development
- Enterprise solutions

 PABLO GARCIA pgarcia@thaloz.com



**BUSINESS &
INNOVATION HUB**
#1 IN LATAM

CONTACT US:



ALVARO BRUNINI

Investment Portfolio Manager
abrunini@uruguayxxi.gub.uy



AGUSTÍN MIMBACAS

Exports Promotion Specialist
amimbacas@uruguayxxi.gub.uy



PAOLA MANCINO

Investment promotion specialist
pmancino@uruguayxxi.gub.uy



SABRINA SAUKSTELISKIS

Executive Director
ssauksteliskis@uruguayinnovationhub.uy



INÉS BONICELLI

Business Developer
ibonicelli@uruguayinnovationhub.uy



uruguayxxi.gub.uy

