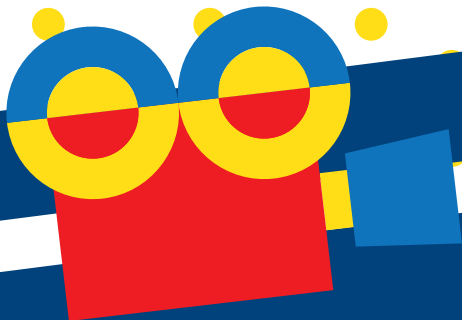




Uruguay
Audiovisual



WHY
URUGUAY?

ADVANTAGES OF FILMING IN URUGUAY



Variety of locations

Variety of beaches, extensive rural areas and modern cities where colonial styles, classics and *Art Nouveau* coexist. Its short distances and fluid traffic make it a great destination for filming.



High-speed Internet and state-of-the-art equipment

The fastest mobile Internet connection in Latin America and a wide coverage throughout the country. It also has the most recent technological advances in the audiovisual industry.



Highly qualified staff

Because of its total digital inclusion, free education, fluency in English and Portuguese, and universally accessible public universities, the country offers highly experienced technicians.



Varied casting

Uruguay is a cosmopolitan country that offers solutions to the most specific and varied castings. The marked western root of its population has been enriched by frequent immigration from all over the world.



Security and transparency

Uruguay is the safest and most transparent country in Latin America. It has a democratic system with institutional and legal continuity that guarantees a favorable business climate and respect for the rules of the game.



Zero VAT and refund of production costs

The 22% value added tax exemption applies to logistical and service expenses incurred in Uruguay. In addition, a new mechanism for reimbursing eligible costs for foreign productions will be in place in 2019.



Temporary Admission

Material goods used for the promotion of cultural activities may enter the country as temporary admission. Uruguay also offers fast processing of state permits and authorizations.

NEW PROFIT - CASH REBATE UP TO 25%

The Uruguay Audiovisual Program with the purpose of promoting the attraction of international productions in production services regime, has a mechanism of reimbursement of eligible expenses made in Uruguay.

International productions must make a net expenditure between USD 600,000 and USD 1 million (20% rebate up to USD 200,000) or more than USD 1 million in Uruguay (25% rebate up to USD 400,000). The recipients are foreign legal entities, responsible for producing an audiovisual creation of any kind, carried out totally or partially in Uruguayan territory, or working with a local company.

The programme also has a mechanism aimed at strengthening local capacities within the framework of co-productions.

AUDIOVISUAL FUNDS

Film and audiovisual promotion fund

Created by the Cinema Law and managed by ICAU

It finances audiovisual development and production. Serves majority and minority co-productions and has incentives for participation in international events, the launch of national and co-production premieres and the realization of exhibitions and festivals. It promotes the exhibition of national cinema.

Montevideo Audiovisual Partner Program

Montevideo City Hall

Makes returnable contributions for the completion of film and television productions, fiction or documentary, with a duration greater than 45 minutes. Projects must be presented by a Uruguayan production company and have a national or resident director. The filming must have been done mostly in Uruguay.

Montevideo Filma

Montevideo City Hall

It finances the production of fictions or documentaries, with an expected duration of more than 45 minutes, which are in the initial filming stage.

FONA

Montevideo City Hall /Private Cable TV Channels / ASOPROD / Ministry of Education and Culture

Created in 1985 to promote the development of audiovisual production, this initiative awards prizes to the production of national feature films or in co-production with Uruguayan directors.

Contest Funds for Audiovisual and Video Games

Ministry of Industry, Energy and Mining

Annual announcements that reward the production of series, short films, animations and video games. It promotes the participation of companies in international events and supports the realization in the country of international events of these industries.

Promotion Revolving Fund (Paysandú)

This fund for the audiovisual sector earmarks money in microcredits for audiovisual and multiplatform projects aimed at creation, production or co-production.

Audiovisual Incentive Fund (Maldonado)

The fund is aimed at the presentation of independent national audiovisual projects that need incentives for their production.

CO-PRODUCE WITH URUGUAY

Uruguay co-produces with Ibero-America within the framework of the Latin American Agreement and the Ibero-American Cinematographic Co-Production Agreement. It also has co-production agreements with Argentina, Canada and Italy.

A new agreement with Belgium is being ratified by Parliament and also maintains with Brazil a cooperation protocol for the financing of projects in co-production of fiction, documentary and animation feature films with a bi-national call that finances two projects per year.

A DESTINATION CHOSEN FOR ITS QUALITY

Renowned international brands choose Uruguay to make advertising pieces with the services of local producers. The country is also preferred by international channels for the realization of its contents with Uruguayan production services.

Important international filmmakers such as Emir Kusturica and Brian de Palma choose the country as their destination and rely on Uruguayan technicians for their productions. Uruguayan film production has also shone by receiving numerous awards at the world's most outstanding festivals throughout its history.



Uruguay occupies a strategic position as a gateway to Mercosur. Its time zone located between the United States and Europe makes it a great complement for providing services to the region and the world.

For the cinematographic universe it offers more than 12 hours of light in summer, opposite seasons to the northern hemisphere that allow productions during the boreal winter and a moderate climate throughout the year with average temperatures of 25° C.

INSTITUTIONS AND ORGANIZATIONS

Publics



ICAU – National Film and Audiovisual Direction of Uruguay.



Agency for the promotion of investments, exports and country brand.



Audiovisual management and promotion unit of the Culture Department of the Montevideo City Council.



National Directorate of Telecommunications and Audiovisual Communication Services.

Private

ASOPROD | www.asoprod.org.uy

Uruguayan Association of Film Producers and Directors.

CADU

Uruguayan Audiovisual Chamber.

CEPPU

Business Association of Advertising Producers of Uruguay.

EGEDA | www.egeda.org.uy

Rights management entity for audiovisual producers in Uruguay.

SUA | www.sua.org.uy

A trade association representing actors and actresses from Uruguay.

GREMIOCINE | gremiocine@gmail.com

Union of film and audiovisual technicians from Uruguay.

Internationals

CAACI | www.caaci-iberoamerica.org

Conference of Audiovisual and Cinematographic Authorities of Ibero-America.

Programa Ibermedia | www.programaibermedia.com

Programme to encourage the co-production of fiction films and documentaries.

RECAM | www.recam.org

Uruguayan Association of Film Producers and Producers.



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MIEM
MINISTERIO DE INDUSTRIA,
ENERGÍA Y MINERÍA



Uruguay XXI
PROMOCIÓN DE INVERSIONES,
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Audiovisual**



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