



Uruguay

DISCOVER URUGUAYAN DESIGN

AVANT-GARDE, SUSTAINABLE, AND WITH IDENTITY

Uruguayan design stands out for the creativity that combines local identity with global trends. Uruguayan fashion is unique for its ability to innovate and commitment to sustainability and ethical production, which ensures the well-being of skilled workers and prioritizes environmental sustainability.

The Uruguayan industry is slow fashion and conquers the most conscious global consumers with original designs and noble local raw materials such as wool, leather, and stones.

If you are looking for quality fashion with local roots and a commitment to the planet's future, Uruguayan design is the perfect choice!



Uruguay XXI

INVESTMENT, EXPORT AND COUNTRY
BRAND PROMOTION AGENCY

buyfromuruguay.uy

Don Baez

BY MONTELAN EST. 1959

Don Baez uses the softest and finest of Uruguayan undyed wool fibres in the production for home and clothing.

 donbaez.uy



SLOW FASHION

SUSTAINABLE

UNDYED FIBERS



GIA

Elegance woven with passion,
luxury crochet in merino wool.

 gia.com.uy



SLOW FASHION

ORGANIC

SUSTAINABLE

HANDKNITTED



the farra

Our brand was born in Uruguay in 2019. "the farra" is a Spanish common say for being joy. We are a sustainable, seasonless and free spirited brand which works with local artisans.

 thefarra.com.uy



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MANOS DEL URUGUAY

— EST. 1968 —

We create knitted garments and wool yarns that are beautiful, ethical and sustainable. Every piece is an opportunity to help a Uruguayan woman support her family.

 manos.com.uy



FAIR TRADE

SUSTAINABLE

HANDKNITTED

SLOW FASHION



PURA LANA

Handmade merino wool products
made in Uruguay.

 puralana.com.uy



SUSTAINABLE





CONTACT US!

AND LEARN MORE ABOUT
URUGUAYAN DESIGN

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