



MEET THE URUGUAYAN DELEGATION AT

ColombiaModa | ColombiaTex 2022



buyfromuruguay.uy





INTRODUCING URUGUAYAN FASHION: AVANT-GARDE, SUSTAINABLE & WITH IDENTITY

The Uruguayan fashion industry stands out due to the **talent and creativity of its professionals**, noticeable in creations that display **local identity in dialogue with global trends**. What sets Uruguayan fashion apart is its capacity to innovate, with a **growing tendency toward sustainability, ethical production**, and the use of **high-quality local natural resources**, such as wool, leather, and stones.

With a conscientious production process, caring for highly-qualified workers, natural resources, and the environment, the Uruguayan fashion industry seeks a positive impact on both the present and the future.

Original designs and the impeccable quality of finishings of Uruguayan garments and accessories captivate the most demanding global buyers, those that seek excellence and value the smallest details. Uruguay is slow fashion, delighting sustainable fashion buyers and offering its roots to the world.

AG ——— URIOSTE

JEWELRY
PRECIOUS STONES
SLOW FASHION

Fine craftsmanship with a modern approach defines AG-URIOSTE. AG pieces reference the element of silver, the principal material in its artisanal creations. Each piece is crafted individually in Montevideo, Uruguay.

Agustina Urioste

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www.agurioste.com



▶ VIDEO



FINE
CRAFTSMANSHIP WITH A
MODERN
APPROACH



CARO CRIADO

FOOTWEAR
JEANS
LEATHER
WOOL

Creates timeless garments that represent the curated design process behind each product. Crafts lasting garments made in Uruguay, enriched with embroidery and noble materials.

Elvira Chiarino

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www.carocriado.com



▶ VIDEO

GARMENTS WITH
IDENTITY



GIA

FOOTWEAR
KNITWEAR
HANDBAGS
LEATHER

Each handmade GIA piece is crafted by a single artisan, guaranteeing maximum attention to detail and ensuring a productive process that is low in energy and high in human touch.

Giuliana Aguilar

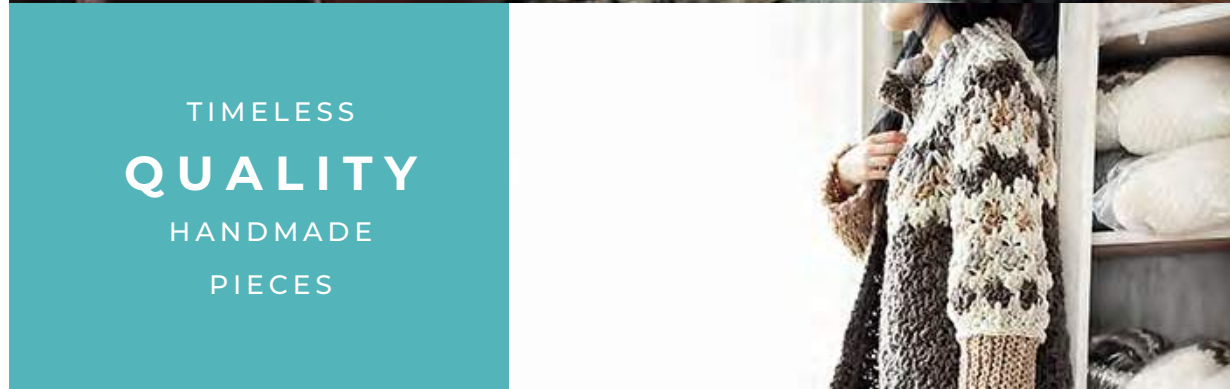
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TIMELESS
QUALITY
HANDMADE
PIECES



POBLANA

FOOTWEAR
JEANS
KNITWEAR
LEATHER

A Uruguayan brand promoting national production, with local craftsmanship, noble materials, and artisanal processes inspired by local roots.

Noelia Acosta Brun

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 VIDEO



COMFORT
WITHOUT SACRIFICING
STYLE





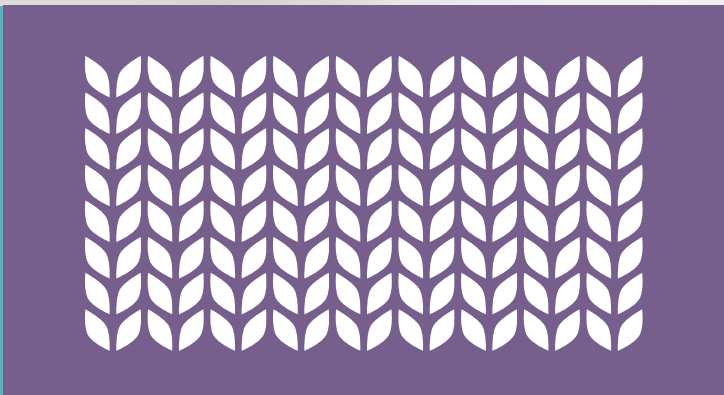
KNITWEAR
WOOL
NATURAL FIBERS
SLOW FASHION

Ruralanas is dedicated to all of the processes that make for fine wool products. Ruralanas spins, dyes, and knits each garment to create a high-value finished piece. The company has a high capacity for quality artisanal production.

Virginia Montoro

contacto@ruralanas.com
+598 99 45 00 19

www.ruralanas.com



SAVIA

FOOTWEAR
KNITWEAR
JEANS
LINEN

A company that creates pieces that are both classic and modern, striving to give each design a unique imprint while prioritizing light and relaxed silhouettes.

Helena Betolaza

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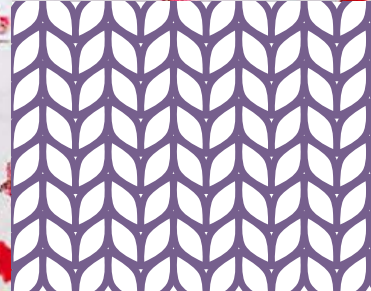
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SIGNATURE

DESIGN TO CREATE
PIECES THAT ARE BOTH
CLASSIC AND MODERN





VISIT OUR STAND: CENTRAL HALL N° 018.

WANT TO KNOW MORE ABOUT OUR INDUSTRY?

CONTACT AND FOLLOW US



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