



# Uruguay

# BUSINESS & INNOVATION HUB



## OPPORTUNITIES FOR GLOBAL BUSINESS CENTERS

### MAIN ACTIVITIES

- REGIONAL HEADQUARTERS
- TRADING / SUPPLY CHAIN
- F&A / PAYROLL
- CUSTOMER SUPPORT
- FRAUD CONTROL / COMPLIANCE
- SOURCING / PROCUREMENT
- IT SUPPORT & DEVELOPMENT
- DATA ANALYTICS
- DIGITAL MARKETING / GRAPHIC DESIGN
- REGIONAL DISTRIBUTION

### + 80 COMPANIES CHOOSE URUGUAY





**Uruguay XXI**  
INVESTMENT, EXPORT AND COUNTRY  
BRAND PROMOTION AGENCY

Contact our sectorial specialists:  
[invest@uruguayxxi.gub.uy](mailto:invest@uruguayxxi.gub.uy)  
[www.investinuruguay.uy](http://www.investinuruguay.uy)



# Uruguay

Supporting and providing services to **The Americas** in **Spanish, English and Portuguese**

## PLEASED INVESTORS



“The most important reason why we decided on Uruguay was human resources, because our services depend on people. Uruguay offers professional and well-educated talent thanks to the country’s excellent universities.”

### **Berthold Ebner**

Former Managing Director BASF Services Americas



“We came to Uruguay due to its political and economic stability in conjunction with the amazing talent and the high degree of education in the Uruguayan workforce. We have stayed because of the same three factors. We are incredibly proud of our Montevideo center.”

### **Lisa Schwab**

Former Vice President SABRE