

# Uruguay | VIDEO GAMES

It's a match!

MAKE YOUR NEXT DEAL WITH  
**URUGUAY GAME DEVELOPERS**

Participating in **GDC 2023**

[uruguayvideogames.com](http://uruguayvideogames.com)





# Uruguay | VIDEO GAMES

It's a match!

## THE #1 CHOICE FOR THE GAMING INDUSTRY

Uruguay offers one of the best ecosystems for the gaming industry. It is a highly innovative country that provides the perfect mix of creativity and qualified talent to develop outstanding video games.

World-class technological infrastructure, advanced and progressive policies, and ease of doing business make **Uruguay the LATAM #1 hub for global tech companies.**



### PASSIONATE AND CREATIVE YOUNG TALENT

**OUT-OF-THE-BOX THINKING**

**QUALIFIED AND EXPERIENCED**

**#1 IN LATAM** offering industry-related university degrees and free access to education at all levels



### FRIENDLY ECOSYSTEM

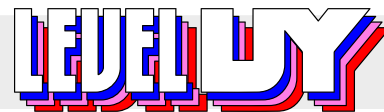
**WORLD-CLASS TECH INFRASTRUCTURE**

**OUTSTANDING TAX BENEFITS AND FINANCIAL FREEDOM**

**GOVERNMENT SUPPORT**

**COLLABORATIVE GAMING COMMUNITY**

A UNIQUE REGIONAL EVENT IN LATAM  
FOR THE VIDEO GAME INDUSTRY



#1 CHOICE FOR INTERNATIONAL TECH COMPANIES providing world-class solutions

Globant >

etermax

JAMCITY

NIMBLE  
GIANT  
ENTERTAINMENT



## GLOBAL SUCCESS CASES



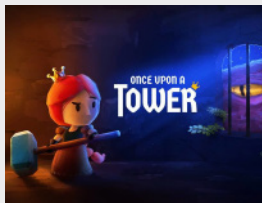
Kingdom Rush Saga  
IRONHIDE GAME STUDIO



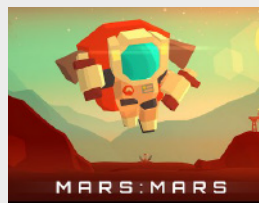
Outlanders  
POMELO GAMES



Iron Marines  
IRONHIDE GAME STUDIO



Once Upon a Tower  
POMELO GAMES



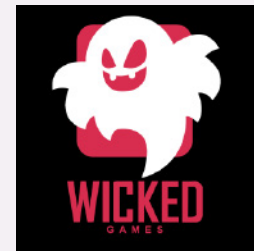
Mars:Mars  
POMELO GAMES



Fight'N Rage  
SEBAGAMESDEV

# URUGUAY GAME DEVELOPERS

Participating in **GDC 2023**





# ABYA

LOOKING FOR: GAMES TO INCLUDE IN ITS CLOUD GAMING PLATFORM

ABYA specializes in developing cloud gaming technologies that maximize efficiency behind the scenes yet deliver a seamless, quality experience for gamers. ABYA's cloud gaming platform turns any screen into a gaming console. Winner of the 2021 Nova Award winner for the "most innovative venture".

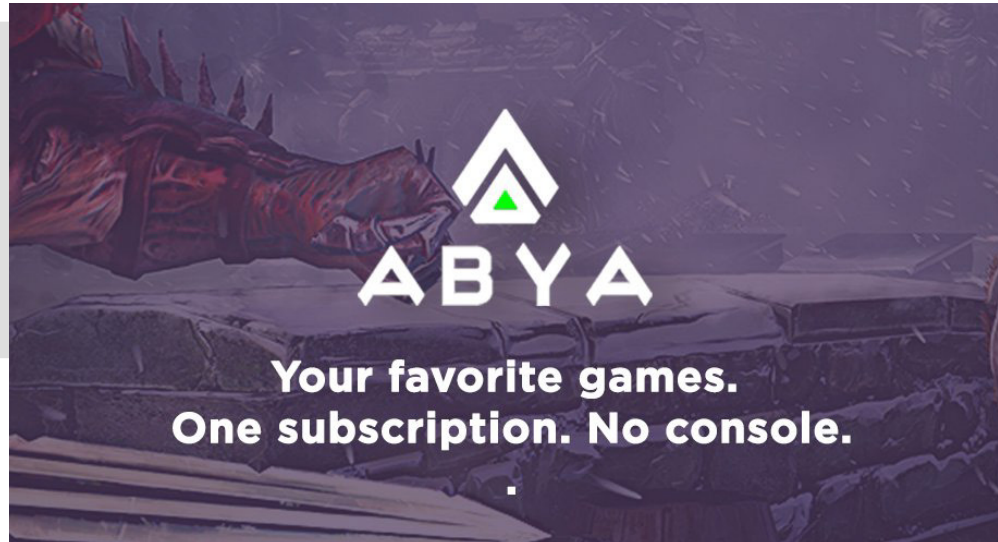
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# ARF GAME STUDIO

## PINKATANA

LOOKING FOR: FUNDING


ARF Game Studio is an independent game studio with main focus on Mobile and HTML5 video games, for both original content and for clients like Cartoon Network. Our talented team focuses on a strong game feel, expressive cartoon animation and overall polished experiences. We're currently looking for funding and publishers for our first PC games.

### ABOUT THE GAME

Slash and dash as Pink, the cherry blossom samurai, to save your love from a fate worse than death!

Pinkatana is a precision platformer with a narrative focus for PC. The game's simple mechanics but punishing difficulty will knock you back over and over, but each failure will let you uncover more of the story and get to know its characters better. Help samurai spirit Pink bring her girlfriend Purple back home, meet charming characters during your journey, and test your tenacity!

 WATCH TRAILER

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 @ArfGames





# ARF GAME STUDIO


## ULTIMATE WRESTLING UNIVERSE

LOOKING FOR: FUNDING

### ABOUT THE GAME

Ultimate Wrestling Universe is a silly yet stylish PC deck-building card battler where you defeat foes, choose your story and make the crowd fall in love with you. Wrestle your way through the tournaments in hopes of becoming the Ultimate Wrestling Universe Champion!

Building your deck allows you to unleash stylish combos and plot spectacular matches. Moreover, it shapes your character, unlocking narrative paths for your wrestler's career. Work the crowd - planning if, how and when you win is more valuable than winning by a landslide!

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# IRONHIDE GAME STUDIO

## IRON MARINES INVASION

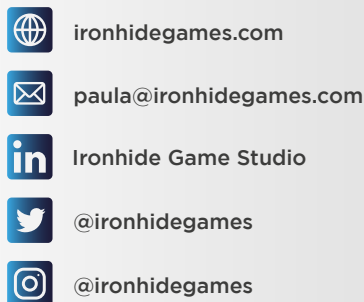


LOOKING FOR: MARKETING & PR

Ironhide Game Studio was founded in 2010 and specializes in multiplatform games. In addition to the award-winning saga Kingdom Rush, played by millions worldwide, they released two new IPs: Iron Marines and Junkworld. Legends of Kingdom Rush is the newest addition to the Kingdom Rush saga.

### ABOUT THE GAME

Embark on an intergalactic adventure and protect unique worlds from the clutches of evil alien forces. Recruit the galaxy's bravest heroes and warriors to fight against deadly alien races. From special weapons to power-ups, join forces with your army to overcome challenges, filled with surprises and humor, reminding us that in space, nothing lasts too long, and peace is no exception.







**kreitech** **KREITECH**  
**SHATTERLAND**  
LOOKING FOR: PUBLISHERS

Game development by gamers, for gamers. Whether you want to create something fun, educational, or just plain cool, we've got the skills and experience to make it happen. Get ready to jump into a development process you'll never forget.

### ABOUT THE GAME

Shatterland is a PC first, mobile second Base Building / RPG online multiplayer game built on the blockchain, with a space opera / sci-fi setting. In the vast world of Shatterland, players can acquire an asteroid of their own, and build a settlement as they gather and exploit resources for profit, while they defend themselves and their possessions from monsters. Or... They can choose to play a variety of different roles, each with a unique take on gameplay, to play together or against other players, as they share an expansive world that changes accordingly to the impact of their actions.

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 Kreitech Software

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# POMELO GAMES OUTLANDERS

LOOKING FOR: MARKETING & PR

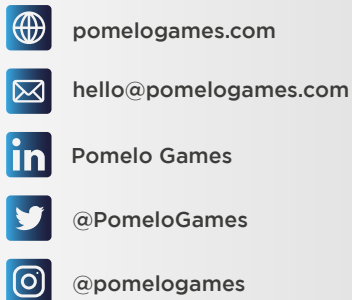
iOS  STEAM

Pomelo Games is a video game studio founded in 2013 by a passionate group of indie developers dedicated to creating fun quality games for everyone around the globe. Their focus is to deliver highly polished and visually unique games for everyone. They are the creators of Once Upon a Tower, Mars: Mars and Outlanders (IMGA 2020 Nominee), among many others.

## ABOUT THE GAME

Outlanders is a town-builder simulation game that lets you play alongside the leader of a group of people to build a town together. This strategy game is set to be an enjoyable experience for those who are looking to find great adventures. The game is developed in Unity and available on Apple Arcade for all iOS devices and on Steam for Windows. It was released in September 2019 on Apple Arcade and was nominated for the 2020 International Mobile Gaming Awards and on March 7th for Steam.

 WATCH TRAILER





# RUBBER DUCK GAMES

## EVIL WIZARD

LOOKING FOR: PRESS

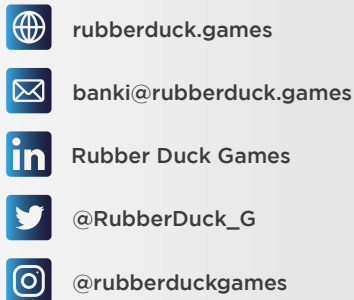


Rubber Duck Games is an independent video game development studio founded in 2020 currently working on their first game, Evil Wizard with 80% love, 20% skill and 100% passion.

### ABOUT THE GAME

Evil Wizard is a humor-filled action RPG that puts you in the shoes of a former Final Boss as he looks for revenge against an army of so-called heroes. Rise from defeat, rediscover long-lost powers, and fight to reclaim your castle in a combat full of magic spells and humor. The game, developed in Unity, is currently in alpha phase and will be released on PC, Playstation and Nintendo in the first half of 2022.

 [WATCH TRAILER](#)





# RUBBER DUCK GAMES

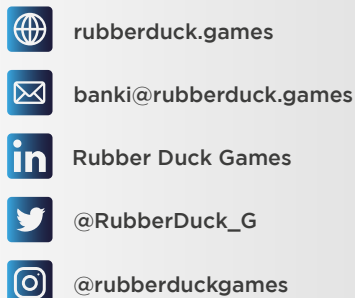
## EVIL WIZARD: WAR TABLE

LOOKING FOR: PUBLISHERS, FUNDING



### ABOUT THE GAME

Evil Wizard: War Table is a deck-building rogue-like game with a board-game-like for an innovative single-player strategy experience. Battles are fought by playing unit cards on a 3 lanes battlefield. Players can also use spells and special cards to turn the tide of battle at any moment. Units have different types such as, vampires, creatures, undead and more. Each type has advantages and disadvantages according to the time of day, the terrain and their element. Fire units are better against ice units, and vampire units have a buff at night. Spells can be used to alter the battlefield, or even the time of day, to increase the power of units. These variations add up and can give players the definitive advantage to secure a win.





# TRAGICO MEDIA TOURIST TRAP

LOOKING FOR: FUNDING & PUBLISHERS




Indie duo with 10+ years industry experience, focused on making narrative games with meaning, personality and originality, reflecting our personal lived experience in Uruguay, South America.


## ABOUT THE GAME


Tourist Trap is a surrealist dark comedy point & click adventure for PC and XBOX. Set in Santa Ballena, a South American town affected by tourism gentrification. Introducing Lucas, a young tourist guide, who finds himself in the middle of a conspiracy involving local abductions, political rebels and Pharos, the shady foreign corporation controlling the town.

Strong focus on narrative, 2D hand drawn cartoon art style, Light puzzle solving, Simple mechanics: only one button for interactions. Currently In the last stages of development.

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# TRAGICO MEDIA DEAD BROKE

LOOKING FOR: FUNDING & PUBLISHERS




## ABOUT THE GAME


Dead Broke is an episodic dark comedy, point & click adventure, set in Las Venas, a haunted Latin American hellhole of crime and corruption ruled by the evil drug lord El Gringo. We play as Mort, a young kid who must use his ability to talk with the dead, to repay his impossible debt with the cartel.

The game will feature hand drawn art and animation, light puzzle solving and a heavy focus on story. As we explore the humanity of the most (apparently) irredeemable scumbags of Las Venas, Mort will help them rest in peace making their way through a crazy urban fantasy world, overcoming obstacles and meeting extravagant characters along the way.

Currently in PreProduction.

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# WICKED GAMES SOULS TREE

LOOKING FOR: PUBLISHERS, FUNDING



Wicked Games is a new indie game studio focused on making deep games that make you think outside the box. We teamed up to make great strategy games with breathtaking pixel art aesthetic.

## ABOUT THE GAME

Souls Tree is Auto-chess gone ROGUE(-like). In Souls Tree, you embark on a dangerous adventure trying to reach the center of the forest. Position your units strategically and protect your Leader from enemy hordes. Upgrade your team as you make your way through a dangerous forest trying to reach the Souls Tree. Contact us if you are interested in checking out the playable demo!



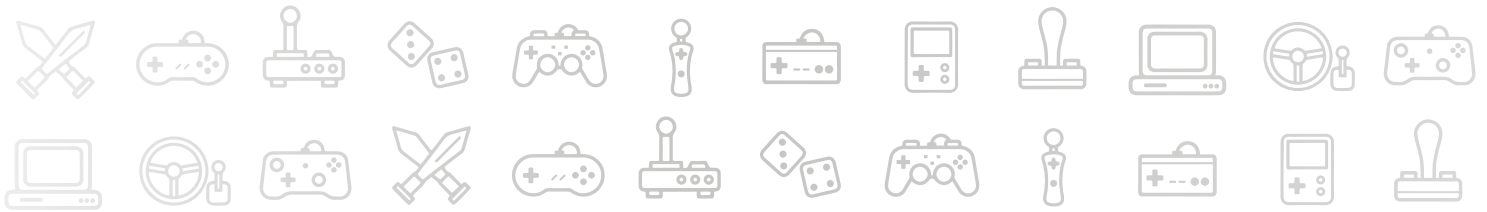
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# CONTACT OUR SPECIALISTS

Participating in **GDC 2023**



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Uruguay XXI representative

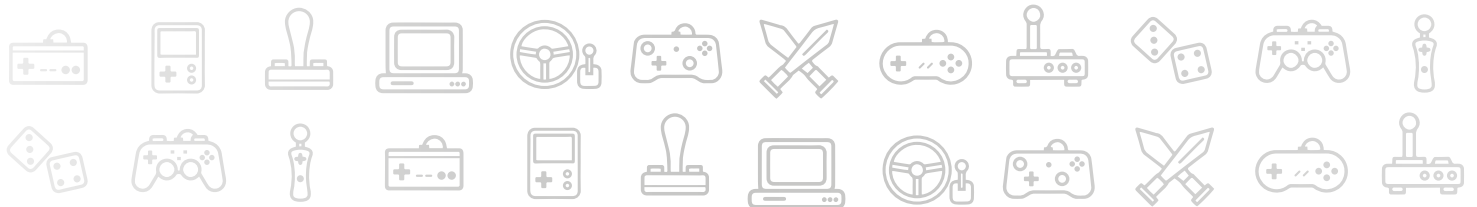
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WANT TO KNOW MORE ABOUT OUR GAMING INDUSTRY?

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**Uruguay XXI**

INVESTMENT, EXPORT AND COUNTRY  
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