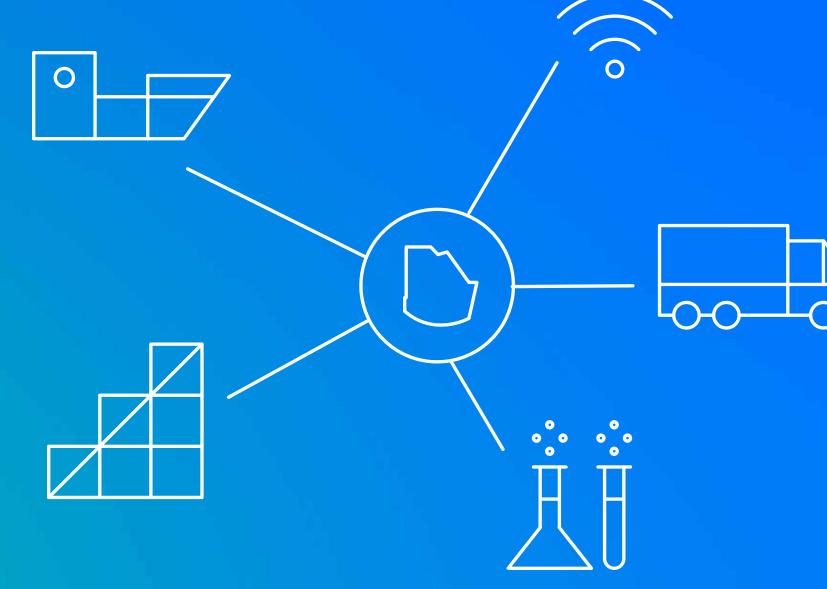
COMMERCIAL PROPOSAL **BEST PRACTICES IN** PHARMA SUPPLY CHAIN 2025







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INFORMATION ABOUT THE EVENT

URUGUAY BEST PRACTICES IN PHARMA SUPPLY CHAIN CELEBRATES ITS 6ª EDITION IN MONTEVIDEO, URUGUAY.

This is the largest regional event in the industry, bringing together international leaders and prominent figures in the sector. In the previous five editions, this conference has brought together, both virtually and in person, key stakeholders from the supply chain of major international pharmaceutical companies and logistics solution providers, generating an ideal space for the exchange of information, business generation, and dissemination of best practices and success stories.

The event emerges as a collaborative initiative between leading international pharmaceutical companies with logistics operations and supply chains in Uruguay, and the public sector represented by Uruguay XXI; the agency for investment promotion, export, and national brand, and INALOG, the National Institute of Logistics.

The previous edition in 2024 attracted over 250 industry experts and more than 24 national and international speakers, cofirming the event as a key catalyst in the regional pharmaceutical industry.

























PRELIMINARY **AGENDA**



8:30 | Registration

Discussion panels:

- Uruguay Pharma Logistics HUB
- Advances in Regulation and Legislation
- Sustainability
- Innovation and New Technologies

12:30 | Lunch

- Impact
- Insights from Female Leadership in Pharma Supply Chain
- The Future of Pharma Supply Chain and Talent Development
- Closing Keynote





Address

Av. Bolivia 2455 and Dr. Elías Regules Montevideo, Uruguay





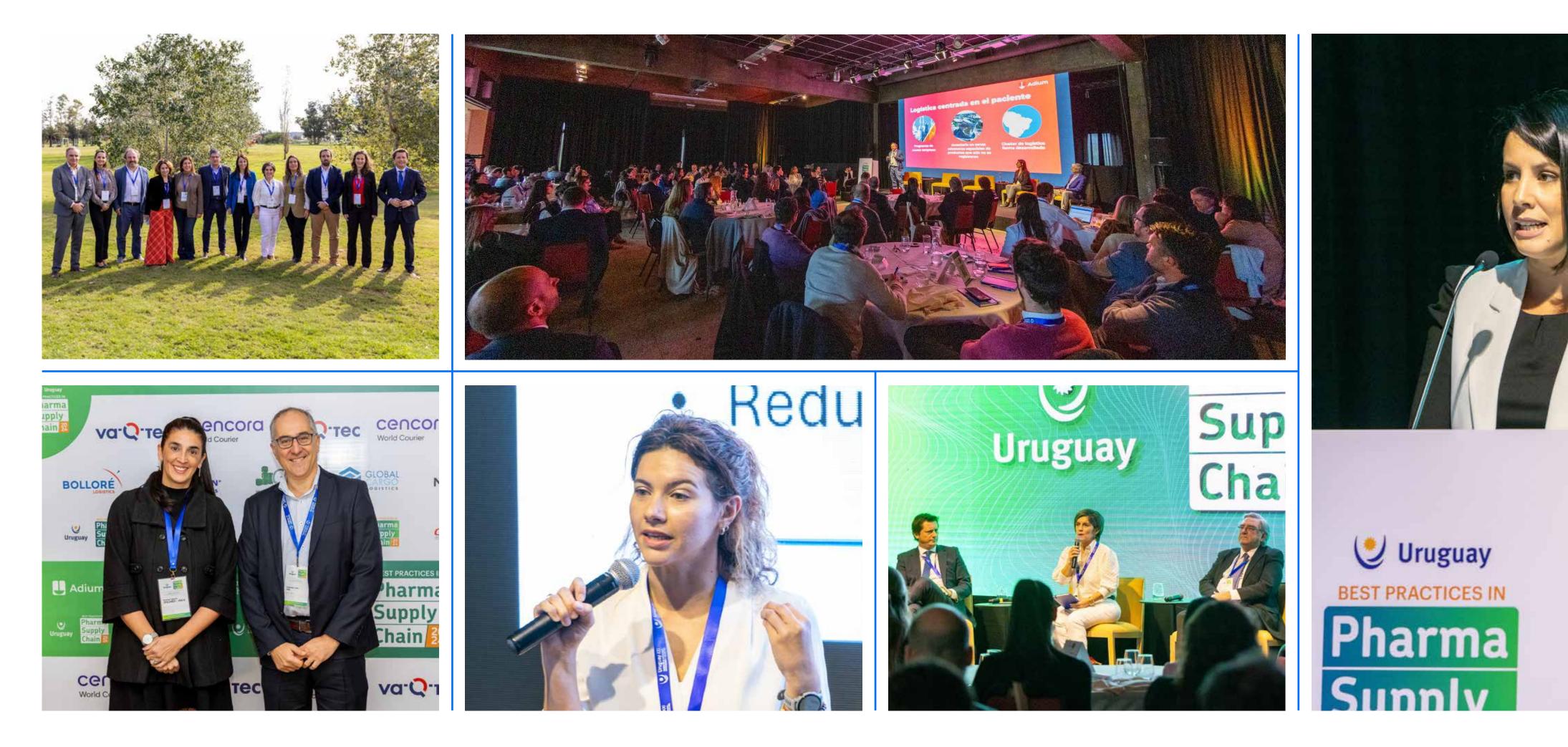
SPONSORSHIP

PLANS		PLATINUM USD 3000	GOLD USD 2000	SILVER USD 1000
TICKETS	# of tickets included	10	5	3
CATERING	Mention of the sponsor at the lunch or cocktail party			
CATERING	Mention of the sponsor at the lunch or cocktail party coffee break (morning or afternoon)			
MARKETING MENTION	Mention of the sponsor in the welcoming remarks, on-screen presence during the event and in the closing remarks			
ON SITE MARKETING	Logo on the event badges provided at the accreditation for each participant, in addition to the printed, digital or audiovisual material.			
DIGITAL MARKETING	Logo incorporated in website, mailings and social media presence pre- and post-event.			

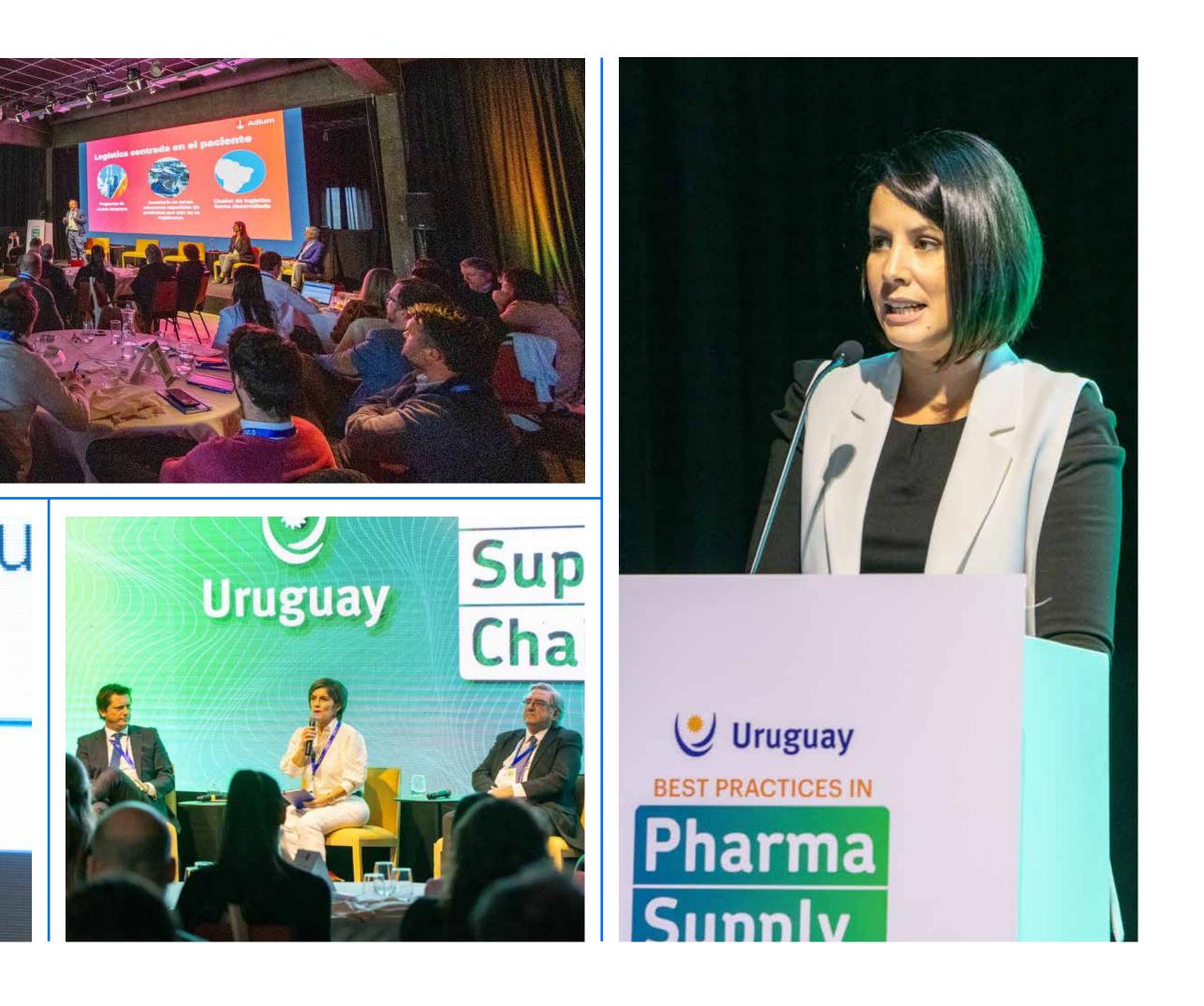
Deadline for sponsor registration is until April 1, 2025.









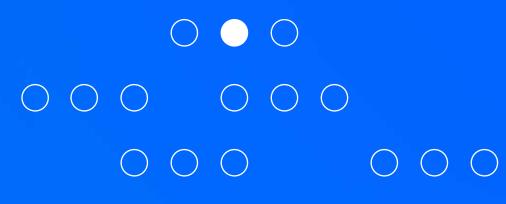






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Be part of the most important Pharma Supply Chain event in the region.

For more info contact: bestpracticesevent@uruguayxxi.gub.uy

INVITE:









